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Sefton Economic Forum and Marketplace

15th June 2023

What is innovation in business?

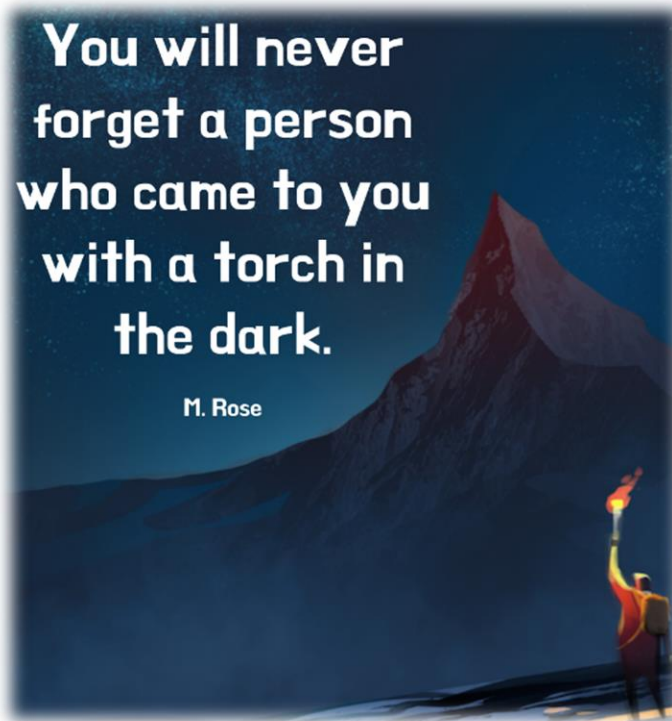
Turning an idea into a solution that customers will pay for.

How do I/ we get there?

Expand your network- let those with the experience, knowledge and connections light the way...

**You will never
forget a person
who came to you
with a torch in
the dark.**

M. Rose

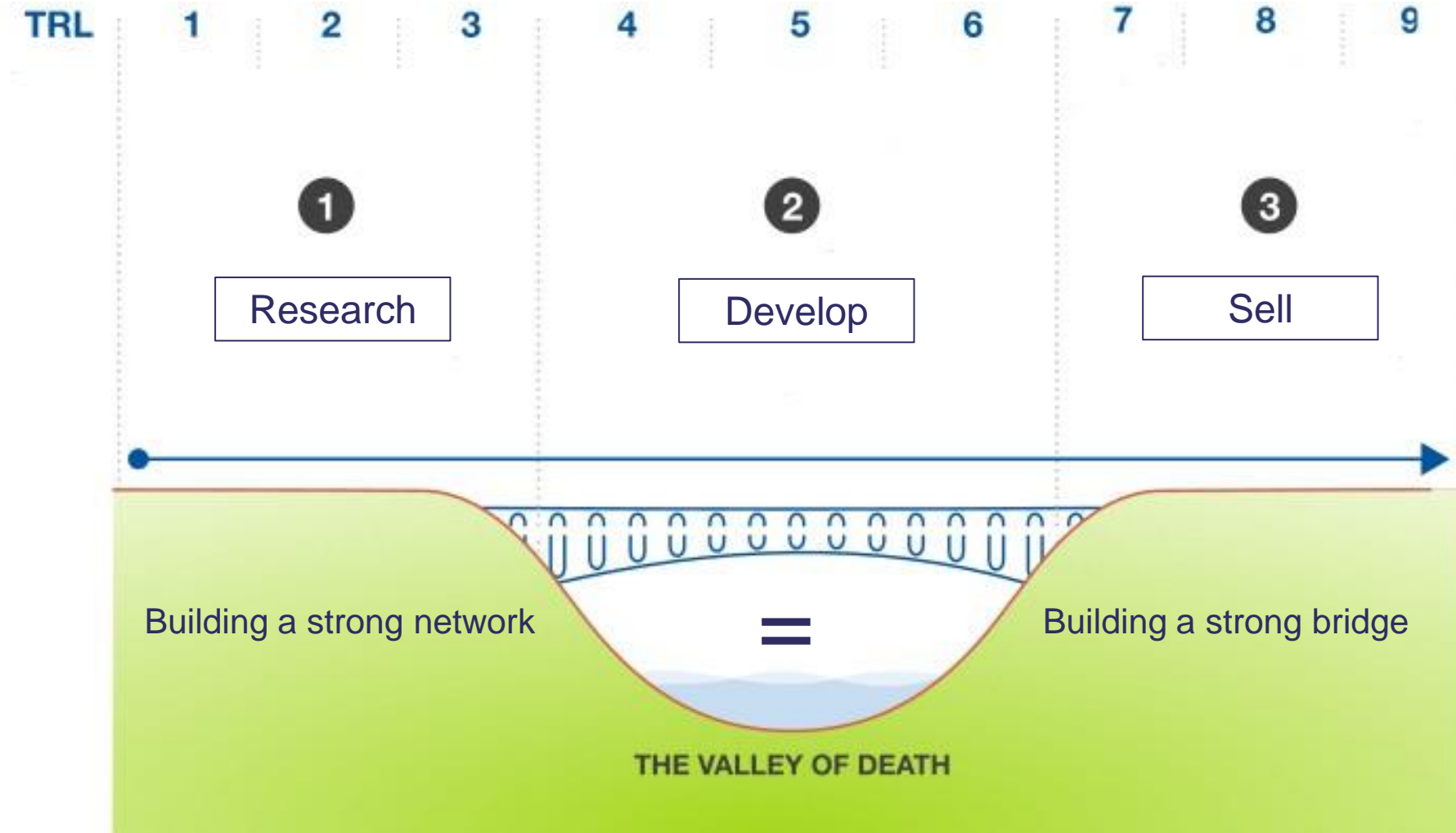


Hmm...what does that actually look like...



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Technology Readiness Levels



The service

- 1-2-1 advice (Face to Face or Teams)
- Growth, High Growth and Scale Up support
- SMEs up to 500 FTEs- any sector
- No cost to the business- Fully funded support
- Focus on innovation and internationalisation
- Access to the right advisor not location driven

Example of support (not exhaustive)-

- Strategic planning
- Investment readiness
- Innovation management
- Routes to market
- Supply chain management
- Collaborations and partnering
- Intellectual property
- Skills/ knowledge transfer

Light touch or in-depth support



The offer

- Long term fully funded support
- Investment Readiness programme
- Global Business Innovation Programme (GBIP)
- Global Incubator Programme (GIP)
- RTO/ Catapult grant
- IP Audit
- Sector reports
- Scale Up Programme
- EEN Network (60+ countries)
- Access to Universities/ RTOs/ Catapults/ KTNs across the country
- Innovate UK grants/ loans
- Internationalisation
- Access to BSI Online



Team Specialisms

- Med tech/ health
- Manufacturing
- Food & Drink/ Agri-tech
- Tech/ AI
- Net-Zero
- Intellectual Property
- Finance/ Investment readiness
- International support
- Defence
- Creative industries
- Business Strategy/ Planning





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Thank you

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