**Business & IP Centre** Liverpool City Region

### Sefton Council 🔮



### BRIGHT & INSPIRING PERSON

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Marcela Livingston, Leeds Sacpot Proud BIP Since 2017

# BRIGHT IDEAS INSPIRING PEOPLE

A thriving business community in your local library Libraries aren't just full of books.

They're full of ideas. Bright ideas that change the world. Bright ideas imagined by inspiring people. Inspiring people like you and me. Liverpool Central Library, in partnership with the British Library and other libraries across the UK are leading a revolution by inspiring a thriving community of new and existing business owners.

It's free to join and open to everyone. And it's transforming the way ideas grow into successful businesses. Whether you're just starting out, need advice on protecting your assets, or are ready to take the next step in your journey, we're here to help.

# **HOW CAN THE CENTRE HELP YOU?**

- Learn the skills you need to start and grow your business
- Get to know your customers and research your market
- Protect your ideas and make money from them
- \* Gain confidence and inspiration and meet fellow entrepreneurs
- \* Get expert advice

We support entrepreneurs and innovators from that first spark of inspiration to successfully launching and growing a business. We hold workshops and events and offer advice on a whole host of subjects, from setting up your business to protecting your intellectual property.

So whether you're looking to start, grow or run a business, Business & IP Centre Liverpool can help.

### WHAT CAN YOU DO IN THE CENTRE?

# Business and intellectual property (IP) information

We have a large collection of business and IP information, with expert staff on hand to guide you to the resources you need.

With market research databases, company information, patent specifications and more, you can pinpoint customers, keep track of your competitors and find an opportunity in your market. Our databases include Mintel, IBISWorld and Fame.

#### Workshops and networking events

We have workshops on the topics that matter to businesses including intellectual property, market research and business information. These sessions are relaxed and interactive and are either free or highly discounted. We also hold networking events where you can meet like-minded entrepreneurs.

#### One-to-one expert advice

You have the chance to receive expert advice including free Patent Clinics with a chartered patent attorney and information specialists who can help you identify the most useful information and resources.

#### Contact us

BIPC local at Crosby Library Crosby Road North Waterloo L22 OLQ

information.services@sefton.gov.uk +44 (0)15 1257 6401 liverpool.gov.uk/bipc ♥@BIPCLiverpool

10.00 – 16.30 Monday to Friday 10.00 – 13.30 Saturday

Closed Sundays and Public Holidays

The Business & IP Centre Liverpool is part of the British Library Business & IP Centre National Network. Find out more at: www.bl.uk/business