

81% OF CONSUMERS FEEL STRONGLY THAT
COMPANIES SHOULD HELP IMPROVE THE ENVIRONMENT.
- NIELSON 2018

## CLEAN GROWTH INNOVATION WORKSHOP NORTH TASTER



8 September 2020 9:30 am - 10:30 am



Delivered online via MS Teams



**FREE** 



## CLEAN GROWTH INNOVATION WORKSHOP TASTER

RUN BY LIVERPOOL JOHN MOORES UNIVERSITY, CLEAN GROWTH UK'S NORTH HUB.



## **REGISTER ONLINE TO ATTEND:**

Clean Growth Innovation is the development of any new or improved product, process, business model or service that reduces your impact on the environment.

It reduces your impact on the planet and can drive down costs, increase profits, improve employee morale and give your marketing an edge.

This taster session will give you a flavour of our acclaimed Clean Growth Innovation workshop (free to Clean Growth UK members), designed to help you identify and learn about the most impactful actions you can take in your business.

"I believe business has an enormous innovative capacity to tackle all the environmental and social challenges we face"

- Mike Barry, Head of Sustainable Business, Marks and Spencer





