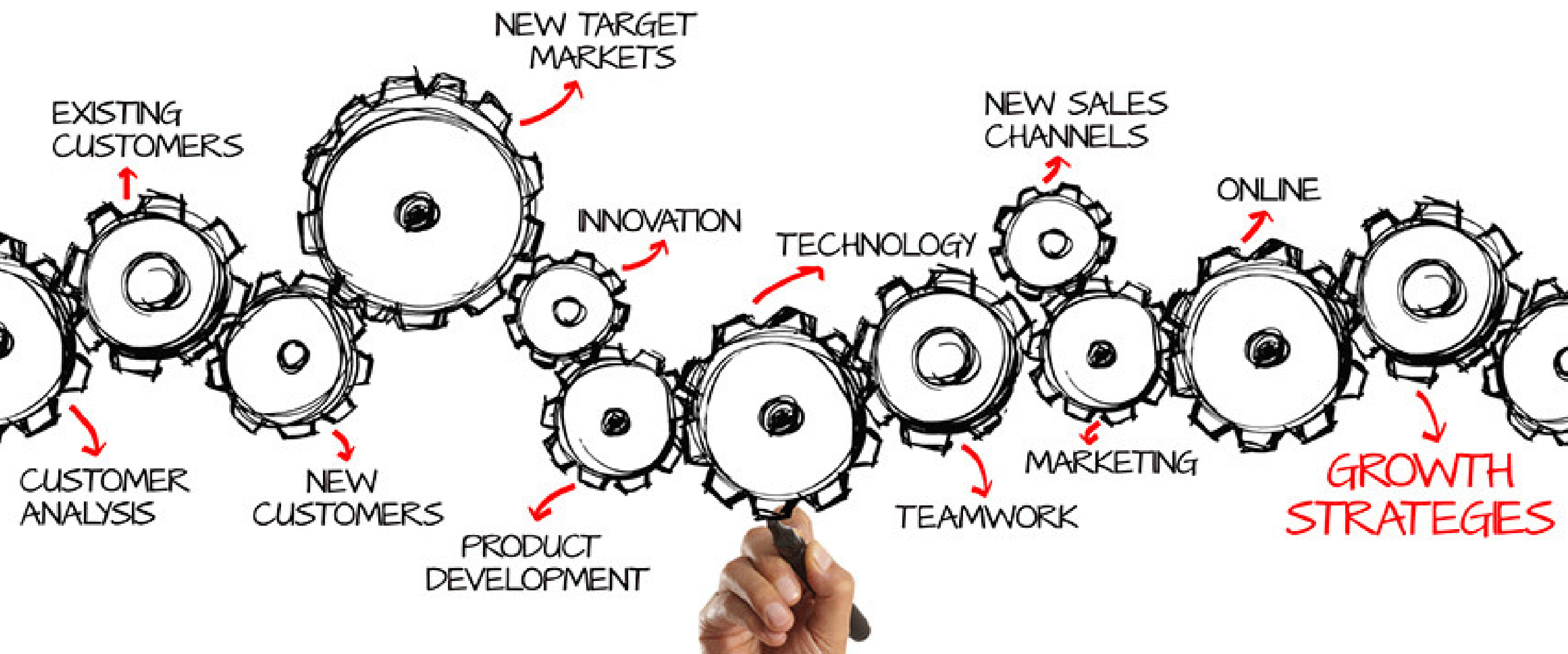


# Enterprise Hub

## BOOST YOUR NEW BUSINESS



## SURVIVE AND THRIVE IN YEAR ONE AND BEYOND

  @MERSEYENTHUB

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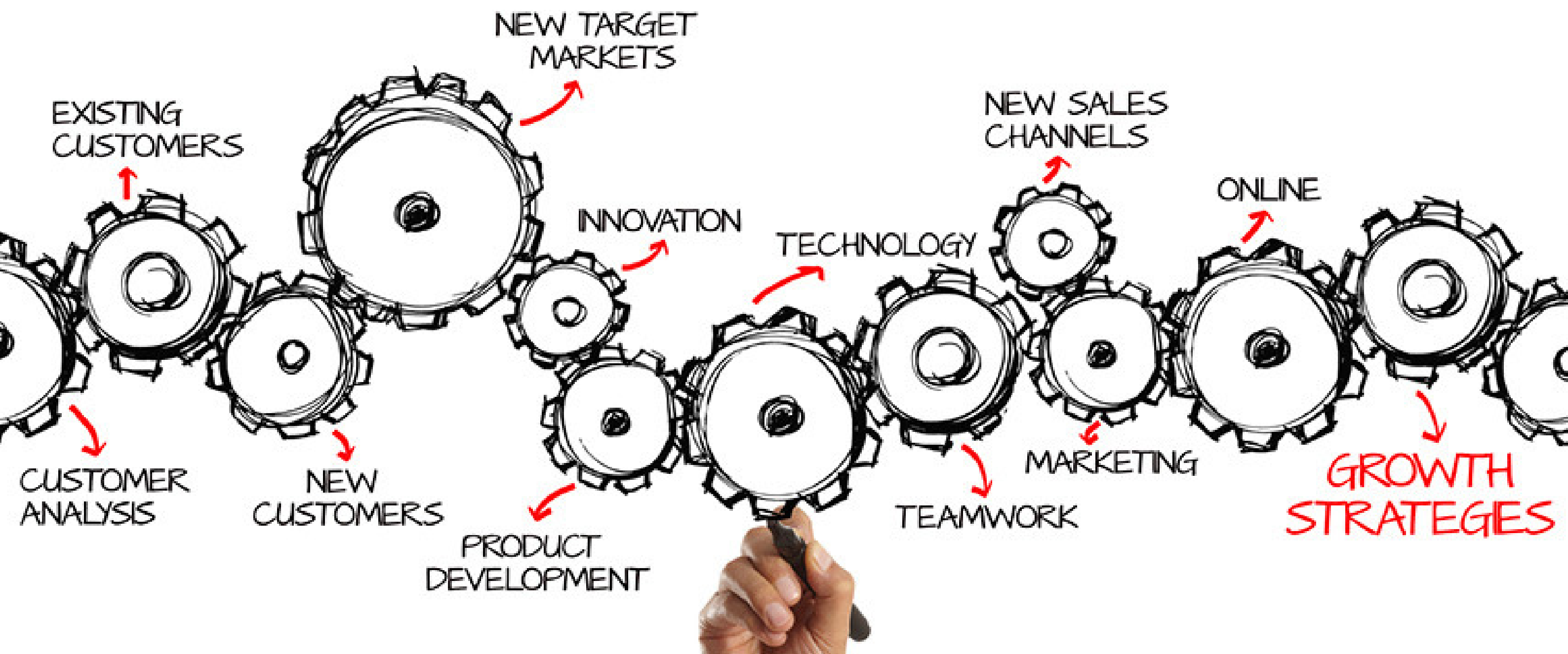


**European Union**  
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# Have you recently started a business?

This interactive 2-day programme will enable you to conduct a simple business review and build a strategic marketing and action plan, ensuring that your business survives and thrives beyond your first year of trade.

## The 2-day programme will cover:

- Reviewing your business plan/strategy
- Checking in on your market research
- Carrying out an updated SWOT
- Reviewing pricing & value proposition
- Checking your time budget – introducing digital tools for saving time and other resources
- Review your marketing methods and strategy
- Creating an action plan

The programme is fully funded for new businesses from Merseyside and Halton that have been registered at Companies House or HMRC for less than 12 months before assistance is provided.



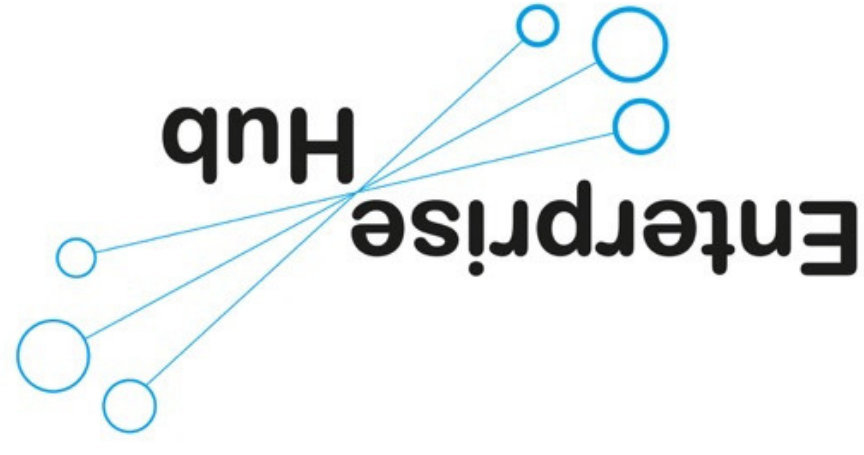
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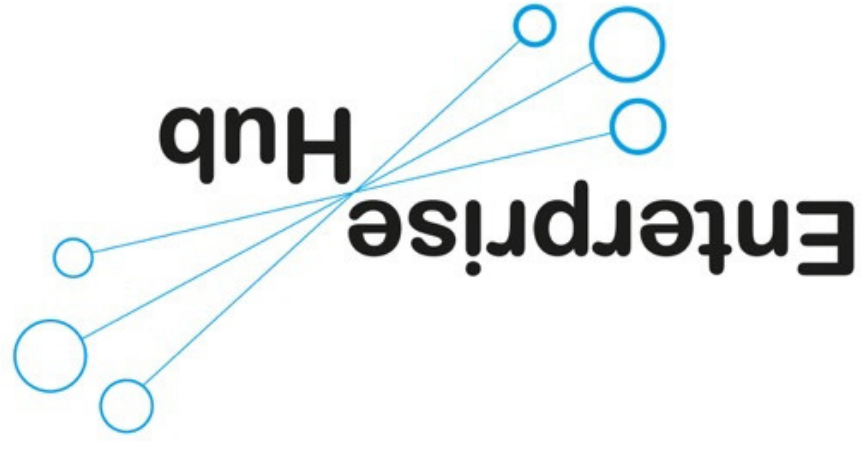
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