



13 JUNE -
1 JULY 2016



EXHIBITION CENTRE
LIVERPOOL

WHAT IS IFB2016?

The International Festival for Business 2016 is a global marketplace, bringing together delegates from around the world to create connections, share ideas and do business.

Part of Exporting is GREAT, IFB2016 is three weeks of events, networking and deal-making which will take place at the purpose built Exhibition Centre Liverpool, in partnership with UK Trade & Investment (UKTI).

WHAT'S HAPPENING?

Over 70 high quality events focussing on three key sectors:

- Manufacturing
- Energy and Environment
- Digital and Creative

The world's biggest Meet the Buyer event - over 7500 appointments available with international buyers, advisers and investors.

A bespoke digital matching service to introduce businesses to potential customers.

A dedicated trading floor at the festival where experts from across the world will come together to support new trade and investment.

The GREAT British Showcase - a major exhibition featuring the UK's most advanced innovations, products and technology.

WHY ATTEND?

Over 35,000 UK and International delegates are expected at IFB 2016 giving businesses access to thousands of meetings and potential deals.

GREAT's delivery network in 144 countries will attract the world's smartest business leaders and thousands of top international companies.

Free professional advice from experts in international trade, logistics, legal, banking, finance and more.

HOW CAN I GET INVOLVED?

Register now for IFB's Business Club at www.ifb2016.com. This is your free ticket into the festival and provides access to exclusive benefits during the run-up to the festival, including a range of free business support services.

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UK Trade
& Investment

EXPORTING
IS
GREAT
BRITAIN & NORTHERN IRELAND



**IFB
2016**

**INTERNATIONAL
FESTIVAL FOR
BUSINESS**

MEET YOUR GLOBAL NETWORK

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