

investsefton



Investsefton Newsletter Issue 51

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

Do You Want To Grow Your Business?



If the answer is YES, then you could benefit from high quality business advice and support from a nationally accredited business support adviser without it costing you a penny.

You may be eligible to receive fully funded detailed diagnostic and tailored support, business operations and business planning, help with accessing finance and grant funding, cashflow and cost reduction to name but a few.

For further information on how we can assist your business to grow visit the [Merseyside Business Support Programme](#) page on our website or contact us directly on 0151 934 3450 or email: info@investsefton.com

Sefton Companies Celebrate Success



Formby father-of-one becomes a Bright & Beautiful franchisee...[more](#)

Great Taste 2015 announces new stars and PlainTasty of Formby is a winner...[more](#)

Profits have almost doubled to more than £1m at Bootle-headquartered diagnostic products manufacturer Mast Group...[more](#)

Bootle based marine safety firm International Safety Products (ISP) to exhibit at DSE 2015...[more](#)

Football fans can now go to their final resting place in the colours of their favourite team with Maghull based Alternative Hearses...[more](#)

Some of these businesses have been working with InvestSefton, to tap into free business support available under the Merseyside Business Support Programme. This includes business development, sales and marketing, and access to grants and finance.

To find out how we can help you grow your business or to tell us your good news story contact us directly at 0151 934 3450 or email info@investsefton.com.

SEFTON ACTIVE TRAVEL

Sustainable Travel Support for Businesses and Workplaces

Are you a business which would benefit from our support!
We would like to help you promote sustainable travel within your workplace.



[Download the Active Travel Flyer](#)

Global Connections Event - Register Interest



‘Global Connections’ is a free major Exporting Expo event being held for local exporters and budding exporters across Liverpool City Region. This is also the first event of its kind to be held in the unique space of Liverpool John Lennon Airport’s Hangar Three.

Launching Liverpool City Region's Export Network – A Local Growth Hub Initiative, the afternoon will allow delegates to;

- Meet the adviser with experts that can support your plans and other exporters who can help you develop your export success
- Take part in an Exporters Masterclass with some of the region’s most successful exporters
- Learn how the Business Club can help you meet your global network next year at the International Festival for Business 2016
- Network with ambitious businesses from across the region to make valuable contacts. Plus optional airport tours for early arrivals.

Register your interest in the City region’s biggest peer to peer

export networking event by clicking on the 'Register' button.

[REGISTER INTEREST](#)

Please note that due to high demand, there are a limited number of spaces available. Successful applicants will be contacted prior the event with further details.

See what other EXPORT support you can tap into by visiting our website at www.exportsefton.com including access to:

- A network of successful exporters
- Best practice and latest market intelligence
- Financial and logistical aid
- New Markets and trade opportunities across the UK and abroad

Upcoming Business Support Events and Workshops



[RSVP NOW](#) for events & workshops to suit your key business needs:

- Social Media - LinkedIn
- Presentation Skills - Making Presentations work for you
- Improving Business Performance & Efficiency and Preparing for Auto Enrolment
- Global Connections Export Expo
- How you can achieve Growth plus Credit Management
- Sefton Economic Forum
- Tax Relief on R&D plus How you can achieve growth
- Professional Sefton Networking (date tbc)
- Marketing (*dates tbc*)
- Tendering for contracts (*dates tbc*)

Visit our [website](#) for more information/updates on these events/workshops and to register to attend.

Attendance at our events means you automatically qualify for a free business review from a nationally qualified business support specialist, providing advice and guidance to sustain and grow your business (*SUBJECT TO ELIGIBILITY*).

Other Events

Liverpool & Sefton Chamber of Commerce Events... [more](#)

Networking events with Sandra Gee...[more](#)

Bootle Business Breakfast...[more](#)

Latest news.....



Work begins on the main road to the Port of Liverpool...[more](#)

Broom's Cross Road now open to traffic...[more](#)

Southport Flower Show: Thousands of visitors enjoy final day of 2015 event...[more](#)

Sovini Trade Supplies (STS) has donated £2,500 of products to help refurbish a new sport and fitness community centre in Litherland...[more](#)

Liverpool City Region SMEs to get £154m ERDF injection...[more](#)

Towards Autonomous Robot Systems (TAROS) Conference comes to the Liverpool City Region 8th – 9th September - free attendance...[more](#)

Federation of Small Businesses promotes IFB 2016 to its members...[more](#)

Read all news stories on investsefton [website](#) news archive page.

And Finally....



Get set for an amazing weekend of sky-high action at Southport Air Show on Saturday 19th and Sunday 20th September.

This exhilarating day out, young or old you're guaranteed to fall in love with the aviation world. Feel the thrill of the Red Arrows as they perform daring and breath-taking aerobatics in the sky and watch in awe as fast jets shoot above leaving you covering your ears and watching in amazement! Watch the Vulcan for one of its last flights this year, appearing on Saturday only.

Look to the skies to see The Typhoon, MiG 15, Tutor, P-51 Mustang, Hurricane, Spitfire, the NEW Hawk T2 and loads more!

While on the ground there's aircraft, tanks and military vehicles to explore on the beach, the Air Show Village, climbing walls and plane simulators.

Why not enjoy the Air Show in style and book a premier ticket? Park close to the event, enjoy morning and afternoon refreshments, a picnic lunch in a marquee with private toilet facilities and watch the event from the Pier. Tickets for adults are £67.93 and children (5-15) £47.03, under 5 are free but are not allocated a seat or lunch (their own lunch is welcome).

Find out more and buy tickets from www.southportairshow.com

Southport Air Show Statement

Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).



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