

# Investsefton Newsletter Issue 49

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.



## **EXPORTSEFTON** launch event to drive business growth in the region

A new initiative designed to drive awareness of export opportunities for Sefton businesses, Sefton Exporters' Network, has held its launch event - **The Route to Global Trade**.

The event took place at Peel Ports, Maritime Centre and was the first in a series of events designed to give local Sefton SMEs

access to advice and information about export.

Established in partnership between **Sefton Council**, local businesses and **Liverpool and Sefton Chamber of Commerce**, the initiative is also being supported by **UKTI**.

The evening included talks from businesses that already have an international foothold which were able to distil valuable first-hand advice on exporting. (More...)

The second Sefton Exporters Network event will be held on Thursday 9th July at the Cunard Building, Liverpool. (More...)

#### **Business Success Stories in Sefton**

**Sefton** is a great place to do business and we would like to share some of the Borough's recent success stories with you....

Joe Black Coffee (Bootle) celebrate their 60th year of roasting coffee on Merseyside...More

Whittakers Schoolwear celebrates retail success in Southport...More

Mast Group Ltd (Bootle) win the Medilink UK National Award...More

Franklin Energy (Crosby) 'Charges' Ahead with Growth...More

**Sefton based** property service and maintenance business – **Revive Property Services** have added to their growing team, by teaming up with housing association Regenda...More

GO Outdoors (Bootle) creates 45 jobs...More

Access Point (Southport) Celebrate Living Wage Commitment...More

Some of these businesses have been working with InvestSefton, to tap into free business support available under **Merseyside Business Support Programme**. This includes business development, sales and marketing, and access to grants and finance.

To find out how we can **help you grow your business** or to **tell us your good news story** contact us directly on **0151 934 3450** or email us at info@investsefton.com.

# Recently released Investsefton business support events and workshops



For more information on any of these events and to book your place, please visit our event calendar

**ProfessionalSefton**: Friday 3rd July, 2015, Ramada Plaza Hotel, Southport, 07:30am-10:30am

**Sefton Exporters Network**: Thursday 9th July, 2015, Cunard Building, Liverpool, 17:30-19:30

Visit our **website** for more information on these events/workshops or **download a pdf copy of the event** calendar here.

#### **Other Events**

Networking events with Sandra Gee...More

Liverpool & Sefton Chamber of Commerce Events...More

Preparing for Auto-enrolment, Thursday 2nd July, Formby Hall Golf Club...More

### **SURVEY - Your views matter**

Annual Manufacturing and Engineering Survey - your views matter!

Moore and Smalley as a specialist adviser to the manufacturing and engineering sector are launching their annual UK wide survey to your sector.

The survey will focus on 7 core areas; 1) The business as a whole. 2) Your post-election wish list 3) Your views concerning the EU referendum. 4) Recruitment 5) Skills. 6) Funding, 7) Energy & sustainability....More

To complete the survey click here

#### In the news....

**WIN** a shop for a year at the Strand Shopping Centre, Bootle....More

You are only a few clicks away from a £3,000 grant and Super Fast Broadband ... More

Plans to develop trampoline park at Aintree Racecourse Retail and Business Park, the venture is set to **create around**100 jobs...More

**Digital Award Scheme** to Inspire Young Entrepreneurs....More

Santander Foundation Launches New Funding Programmes....grants of up to £10k....More

Read these and all the rest of our news stories on the news page.

# And Finally....



Sefton is a great place for a day out.....

It is rumoured that Napoleon re-modelled certain parts of Paris based on his knowledge of Southport during his stay in the town back in the mid-19th century.

Located on a 22 mile stretch of beautiful coastline, Southport Beach is the perfect place for a relaxing family day out and is home to the countries oldest and second longest Pier.

Nearby award-winning Ainsdale Beach is well known for its beautiful golden sand dunes and has been recognised with the International Blue Flag on a number of occasions.

Ten minutes out of Southport is Formby Beach, truly breathtaking and surrounded by pinewoods and sand dunes. A further 15 minutes down the coast is Crosby Beach, home to the exceptional art installation by Antony Gormley - 'Another Place'.

http://www.visitsouthport.com/

# **Newsletter Registration**

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.

**Click Here** to download a copy of our Event Calendar.

Attending one of our events means you automatically qualify for a **free business review** from a nationally qualified business support specialist, providing advice and guidance to sustain and grow your business (*SUBJECT TO ELIGIBILITY*).









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