

investsefton



Investsefton Newsletter

Issue 48

MAY 2015

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.



Thank you to all those who attended Sefton's Economic Forum (SEF) – Expanding Your Markets - on Wednesday 29th April 2015.

Held in partnership with Liverpool & Sefton Chambers of Commerce and supported by Bibby Financial Services the SEF was hosted by Jenny Stewart, CEO of Liverpool & Sefton Chambers of Commerce, with a keynote speech from Sefton Council's CEO, Margaret Carney outlining developments within Sefton over the next five years and how Sefton is changing.

Over 100 businesses attended the event, with speakers providing insight on how to win new customers, improve business potential to penetrate, develop and expand markets, as well product development and diversification and how exporting can play a big part.

A wide breadth of speakers from [Influential](#), [University of Liverpool](#), [Liverpool and Sefton Chamber of Commerce](#), [UKTI](#), [Sefton@Work](#), [The Hub \(apprenticeships\)](#), [InvestSefton](#), and local business owner Matt Byron, [4040 Media](#), who talked about his journey to success, ensured that several aspects were covered and reviewed from different angles.

Invest Sefton launched the new Sefton Exporters Network and www.exportsefton.com and informed companies about the opportunity of a 35% grant towards the cost of professional services through the [New Markets programme](#).

Nexus Planning introduced objectives and outlined early thoughts for Southport Development Strategy, giving attendees the opportunity to find out more about shaping a Vision for Southport.

Businesses also had the opportunity to meet and talk to potential apprentices available for work.

Presentations can be [downloaded here](#).

Sefton launches Exporters' Network to drive export growth

Sefton Exporters' Network is a new initiative designed to drive awareness of the exporting opportunity and encourage businesses to seek and win new customers. Established in partnership between Sefton Council, local businesses and Liverpool and Sefton Chamber of Commerce, the initiative is also being supported by UKTI.



Centred on a new [Export Sefton](#) website and a series of engaging events, the initiative provides Sefton's businesses with a single point of contact where experienced exporters can share experience, knowledge, global networks, and access export advice and support. ([Read More....](#))

Events - Dates for Daires

Fired Up for Growth: Wednesday 20th May, 8.30am-11am Ramada Plaza Hotel, Southport

Cold Calling for Chickens: Friday 22nd May, 9.30am – 12.00pm, Southport Town Hall

Improve Your Business Online Presence: Thursday 11th June, 9.45am registration - Start 10.00am - 12.30pm, Southport Town Hall

Digital Innovation: Wednesday 17th June, 9.30am registration – Start 10.00am-12.00pm (including light refreshment), Barclays Bank, Crosby

IT Security & Disaster Recovery: Wednesday 24th June, 9.00am - 12.00 noon, Sefton Council, Magdalen House, Bootle

For more information and/or to register for any of these free events then visit our website [event calendar](#) and select month/date/event of your choice OR click on any of the above highlighted dates OR download a PDF copy of the event calendar [HERE](#).

Priority for places on events is given to small to medium sized private sector businesses (SME's) based in the Sefton Council area that have been trading 1day+.

BUSINESS SURVEY



New European (ESIF) programme for City RegionThe Liverpool City Region

Local Enterprise Partnership (LEP) is leading on bidding for the new European Structural Investment Fund programme for the city region. They have produced a short questionnaire to help capture business support requirements. If successful this will also help future business support for businesses in Sefton and we would be grateful if you could spare a few minutes to complete the questionnaire— please [click here](#) .Can you please complete by no later than Monday 18th May and this will automatically be collated by the LEP.

Thank you for your support.

In the news this month....

Sign-up with Sefton@Work to make getting a job 'Easi' ([Read More....](#))

IFB 2016 asks entrepreneurs to upload short videos ([Read More....](#))

Barclays Bank has launched a £100m fund to support fast growing technology businesses across the UK ([Read More....](#))

Government Announces Changes to Childcare Business Grant Scheme ([Read More....](#))

'Save the Date' Diary Marker: Burbo Bank Extension Supply Chain Event, Tuesday 2nd June 2015 ([Read More....](#))

And Finally....



History in the making when the Three Queens come to the region (24-26 May) as part of Cunard's 175th anniversary celebrations.

For the first time, the Three Cunard Queens – Queen Victoria, Queen Elizabeth and Queen Mary 2 – will sail into Liverpool together as part of the One Magnificent City celebrations.

Visitors planning to watch the Three Queens arrive in Liverpool from the Sefton coastline over the May Bank Holiday are being advised to stay safe at all times.

More information about the event and how to plan your visit are available on Sefton's Three Queens [information page](#).

Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).

Check out our [EVENT CALENDAR HERE](#) for details of our business support events.



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