

investsefton



## Investsefton Newsletter Issue 43 February 2015

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

### Home Instead Senior Care to recruit 500 staff

The care sector is growing at a significant rate as a result of the ageing population.

Latest figures from Age UK report that there are now more pensioners than under 16's living in the UK, and with many older people opting to remain in their own homes there is a boom in demand for people in caring roles.

The need to employ more carers in the region is a reflection of a national trend which is a result of the ageing population, says Home Instead. ([Read more....](#))

Access the Buyer Event on Tuesday, 24 February - closing date today, 18 February

Access the Buyer Event on Tuesday, 24 February – **closing date today, 18 February!**

Would you like to meet a buyer from Merseytravel, Merseyrail, Vinci Construction and Suttons Group, and learn more about how to bid for work with them? Business in the Community is hosting a free event next Tuesday, 24 February (10.15am-2.30pm) Merseytravel, Mann Island, Liverpool L69 3HN. Businesses will have the opportunity of participating in an interactive workshop, and Q&A with senior buyers. ([Read more...](#))

For more information relating to this event and to register visit our [website](#) .

## Reshoring 'could add £2.4bn to North West economy'

The North West could be the top UK region to benefit from the positive impact reshoring could have on the country's economy over the next 10 years, according to new research from professional services firm EY.

The report, Reshoring – Time to seize the opportunity, calculated that reshoring could contribute £2.4bn in GDP and 46,200 jobs to the North West economy over the 10 year period to 2025. ([Read more.....](#))

## Sefton Council's ECO Stars Fleet Recognition Scheme – Workshop 17 Feb 2015 at CLAC

Businesses from across Sefton attended a half day workshop at Crosby Lakeside Adventure Centre, to learn more about Sefton Council's ECO Stars Fleet Recognition Scheme. ([Read more....](#))

For more information about the event and learn how to qualify for the scheme visit our [website](#)

*Speakers - From left to right Terry Wood, Sefton Council, Morag White, TTR Ltd, Peter Evans, Sefton Council, Julie Swarbrick, InvestSefton, Warren Marshall, Peel Ports Group*



Investsefton have two new networking groups being launched in the coming weeks

### [Sefton Professional Network](#)

A Professional services network is being launched on Wednesday 25th February, 2015

If you are an accountant, solicitor, architect or commercial estate agent supporting Sefton compaines, then this event is aimed at you.

Bibby Financial Services and Merseyside Special Investment Fund are working in partnership with Investsefton to launch this network.

The first event will be held at the Ramada Plaza Hotel, Promenade Southport PR9 0DZ on Wednesday 25th February 2015 : 7.30am (registration and breakfast rolls) 8.15 am - 10.00am

For more information and to register visit our [website](#)

### [Sefton Exporters Network](#)

The first series of monthly events is being launched at The Old Courthouse, Court One, 2a Albert Road, Southport, Merseyside PR9 0LE on Wednesday 4th March 2015 : 17.00pm - 18:30pm

If you want to grow your business locally, nationally or internationally then this event is for you.

Investsefton again are working in partnership with Bibby Financial Services to launch this network .

For more information and to register visit our [website](#)

### In the news this week....

Read more on these stories and all of the rest of this weeks news on our [news page](#).

### Recently released Investsefton Events!

For more information on any of these events and to book your place, please visit our [events calendar](#)

#### ***Professional Sefton Launch Event***

Wednesday 25th February, Ramada Plaza Hotel Southport, 8:30am-10am

#### ***Launch of Sefton Exporters Network***

Wednesday 4th March, Court One The Old Courthouse, 2a Albert Road, Southport, PR9 0LE, 5:00pm-6:30pm

#### ***Powerpoint 'Every picture tells a story' (Computer based)***

Friday 6th March, Corporate Learning Centre Ainsdale, 9am-12:30pm

#### ***Access to Finance***

Thursday 19th March - Ramada Plaza Hotel, Southport 8.30am - 11.00am

#### ***Social Media for Beginners- 'Linked in' (Computer based)***

Wednesday 25th March, Corporate Learning Centre Ainsdale, 9am-12:30pm

## And Finally.....

Latest version of the Sefton Economic Strategy Fourth Performance Monitoring Review - September 2014 is available from our [website downloads page](#).

The fifth edition of this report will be available towards the middle of 2015.

### Community Fund Launched

Merseyside Recycling and Waste Authority (MRWA) and Veolia Environmental Services have launched their £110,000 Community Fund

Community and Voluntary Sector groups, not for profit social enterprises and schools in Merseyside and Halton can apply for the Community Funding. Submissions must be received by Wednesday 4 March 2015. Find out more visit [Sefton Council website](#).

## Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at [info@investsefton.com](mailto:info@investsefton.com) or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).



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