

investsefton



Investsefton Newsletter Issue 40 January 2015

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

LAST REMAINING PLACES! 'Selling your way to success' - Free Workshop

Reserve your place NOW for this FREE 3 hour Workshop!

At the workshop you will learn about:

- Maximising your chances of winning a sale and building an ongoing business relationship
- Communicating in a language your prospect will relate to and how to do this
- Creating emotional reasons to buy- 80% of buying decisions have an emotional element

.....*and much more!*

A choice of two dates and venues are available- Tuesday 3rd February, 1pm-4pm, Bootle Town Hall or Tuesday 10th February, 1pm-4pm, Southport Town Hall.

Visit our website to [book your place](#)

Professional Sefton- save the date now!

We are inviting professionals to be involved in our new Professional Sefton Network. Come along and find out what we're doing in Sefton to support businesses and how this can add value to you and your clients. Talk to us about what we can do to support you and find out about the New Markets Programme- your business should be registered on

www.advicefinder.co.uk

The new Professional Sefton Network will be launched on Wednesday 25th February, 8:30am-10:00am, at the Ramada Plaza Hotel, Southport.

So, if you are an accountant, solicitor, architect or commercial estate agent supporting Sefton compaines, then this event is aimed at you! [Book your place now!](#)

Launch of Sefton Exporters Network

Do you want to grow your business through exporting?

If you are ambitious and want to grow your business then come and find out how exporting could be the answer for you.

Sefton Exporters Network is the perfect opportunity for you to get practical advice and expert insight into increasing sales of your goods and services.

We're bringing together a unique network of successful exporters and support agencies to work with Sefton businesses who want to expand.

So whether your intention is to grow your business nationally, or internationally, we can help you.

The launch of the Sefton Exporters Network will take place on Wednesday 4th March at the unique venue of Courtroom No 1, Access Point, Albert Road, Southport (See article below for more details on this venue)

Registration from 5:00pm with networking and light refreshments - ends at 6:45pm.

[Book your place here.](#) Further details will be sent upon registration for this event.

Southport marketing company settle into their new home in the former Southport Magistrates Court

Leading Southport retail marketing company Access Point Ltd have now settled into their new home in the former Magistrates Court building on Albert Road in

the town centre.

Read more on this story and find out how you can hire the venue on our [website](#).



Invitation to Sefton ECO Stars Workshop

When? Tuesday 17 February 2015, 10:00am- 13:00pm

Where? Crosby Lakeside Adventure Centre, Cambridge Road, Waterloo, L22 1RR

Sefton Council is running an ECO (Efficient and Cleaner Operations) Stars scheme for vans and goods vehicle operators near the Port of Liverpool. The scheme is free and open to all operators, wherever they are based, and is designed to provide recognition, guidance and advice to improve efficiency, reduce fuel consumption and reduce fleet emissions.

For further information please visit our [website](#) or contact Peter Evans at: Peter.Evans2@sefton.gov.uk or tel: 0151 934 4151

In the news this week....

Investment fund celebrates 15% rise in Merseyside support ([Read more...](#))

Final chance to express your interest in the Liverpool City Region Impact Fund ([Read more...](#))

Read these and all the rest of this weeks news stories on our [news page](#).

Upcoming Investsefton Events

For more information on any of these events and to book your place, please visit our [website](#).

'Selling your way to Success' (See top article)

Tuesday 3rd February Bootle Town Hall 1pm-4pm OR

Tuesday 10th February Southport Town Hall 1pm-4pm

Professional Sefton Launch Event

Wednesday 25th February, Ramada Plaza Hotel Southport, 8:30am-10am

Launch of Sefton Exporters Network

Wednesday 4th March, Magistrates Court Southport, 5:00pm-6:30pm

Powerpoint 'Every picture tells a story' (Computer based)

Friday 6th March, Corporate Learning Centre Ainsdale, 9am-12:30pm

Social Media for Beginners- 'Linked in' (Computer based)

Wednesday 25th March, Corporate Learning Centre Ainsdale, 9am-12:30pm

Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).



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