

investsefton



## Investsefton Newsletter Issue 36 December 2014

Welcome to the Christmas edition and the final Investsefton newsletter of 2014, of which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

Wishing you a Happy Christmas and a Prosperous New Year from Investsefton

The past year has been challenging for businesses but we are starting to see some real encouraging signs in Sefton with more people in work, fewer unemployed, more new business start ups and increased investment in business growth.



InvestSefton has seen evidence of this across all key sectors through our joint activities with

[Sefton@Work](#) and [REECH](#).

Over 97 new business start ups were supported by our Stepclever programme, over 1,000 businesses have been engaged in various business events and support programmes, £1.2m of Business Growth Grants will be invested in Sefton businesses generating 215 new job opportunities and attracting £6.6m of private sector investment.

Our international activities have seen the formation of a private sector led Sefton Export Group and over 400 Sefton businesses taking part in the International Festival for Business during the summer.

We hope this trend continues and grows throughout 2015 as we seek to establish new city-region partnerships to drive more investment and jobs, build on our joint arrangements with [Liverpool & Sefton Chambers of Commerce](#) to help simplify the offer to business and work across the council to ensure Sefton remains 'Open for Business'.

We cannot do this without the support of our 8,000 plus businesses and, as ever, are always happy to talk with and listen to you. With this in mind we will shortly have new data from the recent 2014 Sefton Business Survey which will help shape and inform service delivery moving forward. If you would like to receive this information please email us at [info@investsefton.com](mailto:info@investsefton.com).

***Finally we would like to take this opportunity to thank you for your support and wish you, your business and families a Merry Christmas and Prosperous 2015.***

Best Wishes

The InvestSefton team

*N.B. The Investsefton team, as well as many other council services will be closed for the shutdown period: last working day is 24/12/14 and the first day back in is 05/01/15. All enquiries/messages/emails received during this time will be dealt with when we return to the office on Monday 5th January, 2015. Please [OPEN THIS](#) document for information on other council services.*

Thinking of exporting or looking at new markets?

2015 will see the launch of Sefton Council's [exportsefton](http://www.exportsefton.com) website. Watch this space as [www.exportsefton.com](http://www.exportsefton.com) will provide Sefton businesses with all the information, links and funding news to start or grow your export market.

Investsefton upcoming events.....

We are currently in the process of developing our new Events Programme for 2015, which will include workshops on Accessing Finance, Social Media and Marketing. Keep checking our [events calendar](#) for more details on each event or to book your place.

## Mersey Maritime Industry Awards 2015 - Now Open for Entries

Mersey Maritime will be hosting a brand new event on 12 March 2015 – a special Industry Awards Dinner that brings together maritime sector companies and related organisations right across the Maritime, Logistics and Energy spectrum in the North West. For more information on the awards categories and how to enter, please visit the Mersey Maritime [website](#).

### In the news this week....

Indian leader praises Port of Liverpool ([Read more....](#))

2014 marks biggest surge of UK startups in the past five years ([Read more....](#))

Region makes third biggest economic contribution ([Read more...](#))

Read more on these stories plus all other news stories from this week on the news page of our [website](#).

### Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at [info@investsefton.com](mailto:info@investsefton.com) or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).



1st Floor, Magdalen House, Trinity Road, Bootle L20 3NJ  
T: 0151 934 3452 E: [info@investsefton.com](mailto:info@investsefton.com) W: [www.investsefton.com](http://www.investsefton.com)

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