Campaign Monitor Newsletter

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Investsefton Newsletter Issue 35 December 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

Thinking of exporting or looking at new markets?

Watch this space as our new www.exportsefton.com website will be launched in the New Year!

Bidding a Fond Farewell to two of our esteemed colleagues!

This week we said a fond farewell to two of our colleagues. InvestSefton team members Kevin Hermanson and Glyn Hawksworth have managed to find a suitable escape tunnel and have taken voluntary early retirement!

Kevin and Glyn have made valued contributions to InvestSefton and are both characters in their own



right. They will both be greatly missed by their colleagues and business clients alike. Good luck and best wishes to them both.

If any of Kevin or Glyn's former clients would like to get in touch please contact us on 0151 934 3452 or info@investsefton.com

New Markets

Would you like your business to grow, win new clients and enter new markets or export?

What support is available?

- Financial Advice—Investment readiness, Business Planning, Corporate Finance etc
- Applied Research & Development
- Legal Advice—Employment Contracts, Intellectual Property, etc
- Product/Service Development & Diversification
- Sales & Marketing
- Interim Sales & Finance Development
- Export Development
- Supply Chain Development

To check if your business is eligible and for more information on the support available to grow your business, simply contact Sharon Johnston at **sharon.johnston@investsefton.com** or call **0151 934 4672** to discuss your requirements.

Investsefton Events

We are currently in the process of developing our new Events Programme for 2015, which will include workshops on **Accessing Finance**, **Social Media** and **Marketing**. Keep checking our **events calendar** for up to date event information.

In the news this week....

Energy Entrepreneurs Fund is open for applications. The deadline to register your interest is 19th December 2014 and applications must be submitted by 26th January 2015. (Read more....)

Autumn Statement 2014 - Key announcements for **SMEs** in under 500 words: If you weren't able to tune into George Osborne's speech, and don't have time to read news story after news story, here are the headline announcements.

A former chief executive of The University of Law has joined the board at a **Southport** personal injury firm. (Read more...)

Read these and all the rest of this weeks news stories on our news page.

Newsletter Registration

If you did not recieve this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.



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