

SEFTON ECONOMIC FORUM

Tuesday 25 November 2014

7:30 – 12 noon

Aintree Racecourse

PROGRAMME

- 7.30 am Registration & breakfast
- 8.10 am **Welcome & Opening Remarks**-Jenny Stewart, Chief Executive, Liverpool & Sefton Chambers of Commerce.
- 8.20 am **Investing in Local Transport Infrastructure & the importance of HS2/3** - David Brown, Chief Executive, Merseytravel.
- 8.35 am **Better Connected Southport** – Eric Woodcock, Southport Rail Transport Forum
- 8.40 am **Prioritising the Economy and Supporting Growth** - Margaret Carney, Chief Executive, Sefton Council
- 9-9.30am **Business Case Studies:**
- 9.00 am **Access Point** - Dave Robertshaw, Managing Director
- 9.15 am **Inciner8** – Paul Niklas, Sales Director
- 9.30 am **Q&A**
- 9.50 am **Sefton Economic Forum Closes**
- 10.00 am **Workshops** Intellectual Property, Marketing, Twitter for Beginners, New Ways of Doing Business with Sefton Council
- 11.00 am **Workshops** (Repeated)
- 11.50 am **Round up**
- 12.00 pm **Event Closes**