

investsefton



Investsefton Newsletter Issue 28 October 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

Sefton Business Survey

Sefton Council's Economy & Tourism Service has recently commissioned an "Employment Potential Study" to Measure the Impact of Port Growth, which will include a [Sefton Business Survey](#).

The aim of the business survey is to gather information from at least 800 local businesses covering a wide variety of issues.

The closing date for the survey is 28th November 2014.

Visit our [website](#) for more information and to complete the survey.

Sefton Economic Forum

Book now for our [Sefton Economic Forum](#) on Tuesday 25th November.

The Forum will run from 7.30am-10am, followed by workshops from 10am-12pm covering the following topics:

- Intellectual Property
- Marketing
- Everything you need to know about Twitter in 45 minutes
- New Ways of Doing Business with Sefton Council

(All delegates will be able to attend 2 workshops)

Visit our [website](#) for more details and to book your place at the forum.

Thinking of exporting or looking at new markets?

Watch this space as our new www.exportsefton.com website will be coming soon!

Create a healthy workforce with Sefton Workplace Wellbeing Network

Ultimately having a healthy workforce can reduce sickness and absence, limit staff turnover and improve productivity. This service is delivered to you at no cost to your business as part of Sefton Councils commissioning agreement to improve workforce health.

Visit our [website](#) for more information and contact details.

Funding Circle

The UK Government is lending £60m to businesses through Funding Circle, alongside thousands of people and other investors. Borrow between £5,000 - £1m for almost any purpose- visit the [Funding Circle Website](#) for more details.

Funding Circle have also released their first ever national TV advertising campaign. This 30 second advert will run across national TV channels and will help to raise awareness of the Funding Circle marketplace to business owners in the UK.

[View the advertisement here*](#)

* You will need the latest version of Adobe Flash Player or access to YouTube in order to view this.

FREE UKTI seminar! Book your place now if you want to find out about growing your business in the Asia Pacific region...

When? 13th November 2014, 12.30pm-4pm

Where? Formby Hall, Southport Old Rd, Formby, Merseyside L37 0AB

Visit our [website](#) for more details

Investsefton upcoming events.....

Wednesday 5th November: *Excel- Getting to grips with the numbers* **LAST REMAINING PLACES BOOK NOW!!!**

Tuesday 25th November: *Sefton Economic Forum*

Visit our [events calendar](#) for more details on each event or to book your place.

In the news this week....

Ebola: Southport firm leading the fight in global health crisis ([Read more](#))

Investor snaps up Bootle's The Strand ([Read more](#))

Devolution 'could provide £79bn economic boost' ([Read more](#))

Read these and all the rest of this weeks news stories on our [news page](#).

Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our [online registration form](#).

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