

investsefton



Investsefton Newsletter Issue 18 August 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

International Festival for Business 2014

IFB Evaluation Project:

Liverpool Vision is conducting an evaluation project for the International Festival for Business (IFB) 2014, in line with good practice and as part of its responsibilities to the public and private sector partners.



The evaluation will assess what impact IFB 2014 has on the economy, how businesses benefit, which parts worked best, and identify lessons for future interventions and policy.

[\(Read more...\)](#)

Institute of Export training to boost maritime industry skills at
Hugh Baird College

The Institute of Export's (IOE) internationally accredited courses are to be taught at the Port Academy Liverpool (based within Hugh Baird College, Bootle) as part of a drive to increase careers in the maritime industry. ([Read more....](#))

Core city councils and LEPs team up to boost regional growth

The eight core cities in England including Liverpool have set up a new board with their corresponding Local Enterprise Partnerships in a bid to boost jobs and investment outside London and the south east. ([Read more...](#))

FREE seminar: 'Presenting Professionally'

When? Wednesday 3rd September, 9.30am-12.30pm

Where? Magdalen House, Trinity Road, Bootle, L20 3NJ

For more details and to book a place [click here](#)

Upcoming Events

Investsefton are running a range of events over the next few months, visit our [events calender](#) for more details on each event or to book a place.

September:

Wednesday 3rd: Presenting Professionally (see above)

Wednesday 24th: How to do Business with Sefton Council (Bootle)

Thursday 25th: How to do Business with Sefton Council (Same event as above but in Southport)

October:

Wednesday 1st: Data Protection and Retention

Thursday 9th: How to do Business with Sefton Council

November

Wednesday 5th: Excel- Getting to grips with the numbers

FREE Business Breakfast for local businesses

When? Wednesday 17th September, 7.45am for a 8:15am start

Where? Hugh Baird College, Bootle, L20 7EW

DSG Chartered Accountants are running this free business breakfast for companies based in, or serving the L20 area. Come along to share information, tips, connections and maybe even some business. For more details and to register a place visit our [website](#).

Major Link Road Taking Shape

The new £20m bypass linking Thornton with Switch Island is now taking shape. When complete, the 2.8 mile road is expected to reduce peak hour journey times by up to seven minutes between Thornton and Switch Island. ([Read more...](#))

In the news this week....

Transport spending 'could increase five-fold' ([Read more...](#))

Peel signs £100m cranes deal ([Read more...](#))

Superfast broadband roll-out on track ([Read more...](#))

Read all this weeks news stories on our [news archive webpage](#).

Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our [online registration form](#).

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