

investsefton



Investsefton Newsletter Issue 16 July 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

International Festival for Business 2014

The IFB drew to a close last week. The Festival has been heralded a great success, with a plan to return in 2016, and also plans for Liverpool to host a second waterfront forum in 2015 to continue the IFB legacy.

[\(Read more.....\)](#)



FREE seminar: 'Presenting Professionally'

When? Wednesday 3rd September, 9.30am-12.30pm

Where? Magdalen House, Trinity Road, Bootle, L20 3NJ

Come along to this FREE workshop, where in just three hours you'll be shown techniques to help you conquer your nerves, prepare your presentation materials and deliver a sparkling

presentation every time!

For more details and to book a place [click here](#)

Free business review with SFEDI (Small Firms Enterprise Development Initiative) qualified business advisor

Investsefton is offering a detailed business review and diagnostics, creating a tailored action plan for your business and clearly mapping out ongoing activities that will help you grow your business. The InvestSefton qualified advisor will offer advice and manage referrals to tailored support that meets your business needs; for example in accessing further specialised professional advice (35% subsidy), funding and/or specialist support relating to your business technology i.e. overview of your website, social media, marketing, technical infrastructure etc at no cost to your business. For more information about how InvestSefton can help your and your business [click here](#)

In the news this week....

One in three small firms 'would not know how to respond to an IT breach' ([Read more...](#))

Regional growth across the North West ([Read more...](#))

European Investment Fund (EIF) and the European Commission sign agreement which will boost funding opportunities for SMEs ([Read more...](#))

Read more on these stories and other news this week on our [news archive page](#).

Newsletter Registration

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