

UKTI AND THE IFB



THE BRITISH BUSINESS EMBASSY

OPENING EVENT LAUNCHING THE IFB ON THE ON THE

9TH JULY

HIGH LEVEL VIP EVENT FOCUSING ON

ADVANCED MANUFACTURING & TECHNOLOGY

THE INTERNATIONAL HUB



- UKTI presence in the Hub for the duration of the Festival offering support to SMEs
- One to One Brokerage “matchmaking” service through Registration for the Hub
- Automatic access to UKTI international opportunities service

OFFER TO UK IFB DELEGATES



- ✓ Free Export Health check
- ✓ Market Selection Service
- ✓ Business Opportunities Service
- ✓ Special package of support for companies new to exporting
- ✓ Discounted Overseas Market Research
- ✓ Entry on to an Export Development Programme
- ✓ Expert Mentoring
- ✓ Opportunity to join subsidised Trade Missions and Exhibitions
- ✓ Entry into an Export Competition
 - ❖ prize presented at the end of the Festival

UKTI EVENTS PROGRAMME



7 Country Events:

Africa	13 th June
Latin America	12 th June
Benelux	19 th June
USA	26 th June
China	4 th July
India	10 th July
SE Asia	15 th July

UKTI EVENTS PROGRAMME



9 Sector Events:

Infrastructure, Ports & Logistics	10 June
Marine Engineering	13 June
Aid Funded Business	18 – 19 June
ICT	24 June
Education/Professional Services	2 July
Food & Drink	3 - 4 th July
Advanced Engineering	7 July
Creative and Digital	15 July
Renewables and Green Energy	16 – 17 July

HOW TO GET INVOLVED?



Go to **ifb2014.com**

Sign on as **Festival Delegate**