

**INTERNATIONAL
FESTIVAL FOR
BUSINESS
2014**

WELCOME

**SEFTON ECONOMIC FORUM
26 FEBRUARY 2014**



FESTIVAL
PARTNERS

**INTERNATIONAL
FESTIVAL FOR
BUSINESS
2014**

MAX STEINBERG CBE

CHAIR, IFB 2014



FESTIVAL
PARTNERS



SELECTED HIGHLIGHTS

5-6 JUNE

**BRITISH
BUSINESS
EMBASSY**

10-12 JUNE

**UNDERSEA
DEFENCE
TECHNOLOGY**

10-12 JUNE

**UK
WAREHOUSING
CONFERENCE**

17-19 JUNE

**UNITED CITIES &
LOCAL
GOVERNMENTS**

18 JUNE

**GLOBAL
LEADERS'
SUMMIT**

20 JUNE

**ACCELERATE
2014**

**INTERNATIONAL
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BUSINESS
2014**

SELECTED HIGHLIGHTS

26-29 JUNE

**WORLD
CORPORATE
GAMES**

22-23 JUNE

**GLOBAL INDIA
BUSINESS
MEETING
(HORASIS)**

2 – 3 JULY

**UK
PROPERTY
FORUM**

15-17 JULY

**SOUND
CITY
DIGITAL**

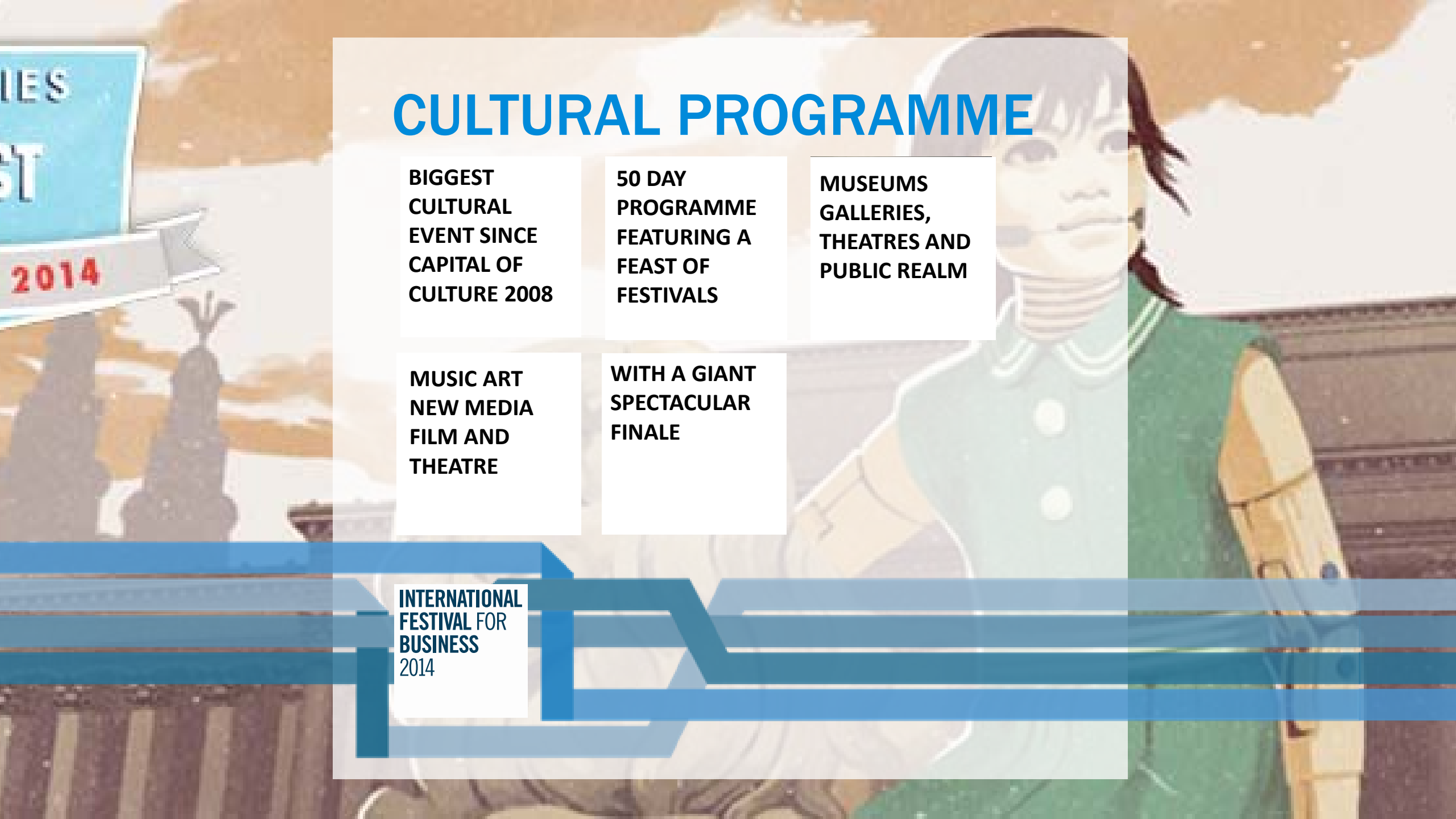
21-2 JULY

**MADE IN THE
UK**

JUNE – JULY

**CULTURAL
PROGRAMME
THROUGHOUT**

**INTERNATIONAL
FESTIVAL FOR
BUSINESS
2014**



CULTURAL PROGRAMME

**BIGGEST
CULTURAL
EVENT SINCE
CAPITAL OF
CULTURE 2008**

**50 DAY
PROGRAMME
FEATURING A
FEAST OF
FESTIVALS**

**MUSEUMS
GALLERIES,
THEATRES AND
PUBLIC REALM**

**MUSIC ART
NEW MEDIA
FILM AND
THEATRE**

**WITH A GIANT
SPECTACULAR
FINALE**

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FESTIVAL PARTNERS



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STRATEGIC PARTNERS



Federation of Small Businesses
The UK's Leading Business Organisation



**INTERNATIONAL
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INTERNATIONAL SUPPORTERS



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BUSINESS
2014

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2014**

IFB HUB



FESTIVAL
PARTNERS

KEY FUNCTIONS

EXHIBITION SPACE

WELCOME AND TRANSPORT

**BUSINESS TO BUSINESS
SPACE**

MEDIA CENTRE

**INTERNATIONAL
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BUSINESS
2014**

GLOBAL BROKERAGE

**MEET THE
BUYER EVENTS**

**GLOBAL TRADE
DELEGATIONS
IN IFB HUB**

**INTROS TO
INVESTORS
SUPPLIERS &
BUYERS**

**B2B SLOTS
WITH SENIOR
BUYERS**

**BESPOKE
BUSINESS
MATCHING**

**SMART
TECHNOLOGY –
DELEGATE INFO
EXCHANGE**

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HOW TO GET INVOLVED

**REGISTER FOR
UPDATES
IFB2014.COM**

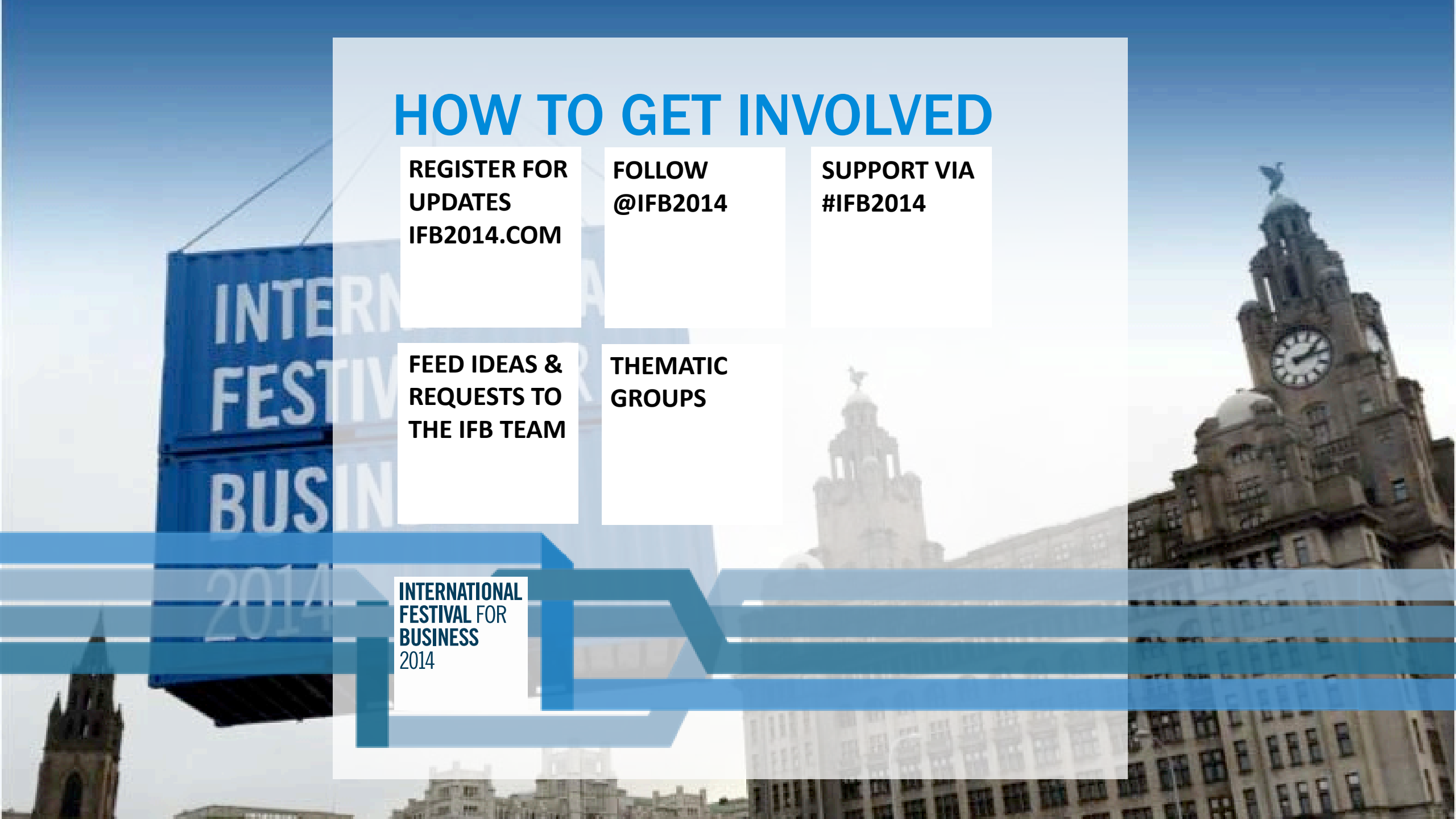
**FOLLOW
@IFB2014**

**SUPPORT VIA
#IFB2014**

**FEED IDEAS &
REQUESTS TO
THE IFB TEAM**

**THEMATIC
GROUPS**

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