

'More than just a logo'

Branding & Social Media Workshop



A Brand is more than a logo, it's what sets your business apart from the rest, and is the foundation on which you can grow your business.

What is a brand? Why is it important for your business?

How can you use social media to promote your business and your brand?

Join us on 7 December, and hear from the experts what can make a difference!

Event

More than just a logo

Theme

Branding and Social Media

Speakers

Sarah Lynch, Letter M Marketing
Ryan McKernan, Agent Marketing

Level

Introductory

Date

Friday, 7 Dec 2018
10am-2.30pm

Location

Formby Hall Golf Resort & Spa
Old Southport Road
Formby L37 0AB

Sefton Local Growth Hub is part of InvestSefton, Sefton Council's enterprise service. Attendance at the workshop is free, as part of the Sefton Business Growth Programme.

To book your place contact Sharon or Dominique tel. 0151 934 3452 email

investsefton@sefton.gov.uk



BUSINESS GROWTH PROGRAMME

