

LOVEmyBEACH is a campaign with a huge challenge: to work together to keep our local beaches and bathing waters clean. You don't have to live directly by the sea to make a difference – wherever you work in the North West you can still help to support LOVEmyBEACH.



Spago Restaurant, Lytham St Annes

To become a LOVEmyBEACH Business simply complete the checklist in this pack to assess if your current business operations are beach friendly. We'll offer help and advise along the way on improving your operations as well as tips on how to engage employees, customers and visitors.

Once complete, scan or post the form to us and we'll send you our feedback plus any resources you may need to become beach friendly! If you qualify, you'll also receive a window sticker and certificate to display proudly, so everyone knows you're a LOVEmyBEACH business.

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Business Name

Your Name

• • Your Email



Merror enquiries@lovemybeach.org f lovemybeachnw @lovemybeach_nw LOVEmyBEACH, Keep Britain Tidy, Elizabeth House, The Pier, Wigan, WN3 4EX

Business checklist

Use this checklist to see what you're already doing to help the beach and and read our advice on what else you can do to be more beach friendly. Not all of these questions will be suited to your business – mark N/A where questions are not relevant.

Bathroom/Toilets	Your business	LOVEmyBEACH help & advice		
ls there a bin next to every toilet? (Including those in cubicle blocks)		Having a bin by every toilet reduces the risk of blockages and flooding.		
Do toilets have stickers or posters to encourage users to 'Think before you flush'?		If you would like A4 posters, stickers or tent cards to promote this message please state how many here:		
Do all toilets have a dual flush or water saving devise in the cistern to help reduce water usage?		You can see examples of water saving products at www.unitedutilities		
Are showers low water usage or fitted with water saving devices?		-savewatersavemoney co.uk		
Kitchen/Bar				
Are used kitchen fats, oils and grease ever poured down outside drains or washed down the sink?		Nothing other than rain belongs down the drain. Products like oil should NEVER be poured down outdoor drains as these often lead straight to the river or sea.		
Do you separate and store used kitchen fats, oils and grease for collection by a licensed contractor or to be thrown in the bin once safely cooled?		Used cooking fat should NEVER be poured down the sink as they solidify in cold pipe and can cause blockages & fatbergs.		
Do you offer free tap water refills to customers and non-customers?		Help to reduce single use plastic water bottles by displaying a ReFILL sticker in your window. Tick this box to receive a sticker:		
Have you taken any steps to reduce single use plastics within your business such as plastic straws, cutlery or bags?		Consider switching to biodegradable options such as paper straws, wooden cutlery and paper bags.		

Building and External	Your business	LOVEmyBEACH help & advise		
Are toilets, showers, sinks, washing machines & dishwashers correctly connected to the foul sewer and not to surface water drains?	Visit www.connectright.org for information about how to check if your property is connected to the correct sewer.			
If you have a garden or outdoor area, are measures in place to reduce or slow down the surface water run-off from the property (such as water butts, a green roof, grey water recycling, soakaway etc)?	Check if you can save money on your water bill by collecting surface water - go to www.unitedutilities.com for information.			
If you have a septic tank, cess pit or package sewage treatment plant have you had it checked within the last 6 months to confirm it is working properly and is properly maintained/emptied by an approved contractor?		Visit www.callofnature.info for more information on septic tank maintenance.		
Supporting & Promoting LOVEmyBEACH				
Do you have LOVEmyBEACH leaflets in your reception area / office?		If you would like LOVEmyBEACH leaflets to give out to guests or staff please specify how many here:		
Have you and your employees joined on a local beach clean?		There are lots of beach clean events taking place across the coast which can be found at www.lovemybeach.org For groups of 15+ please contact us for advice.		
Have you spoken to your employees about LOVEmyBEACH and asked them to make a pledge?		Use the employee pledge card on the back of this booklet to talk to your your employees about how they can help.		
Tick here if you would like to sign up for the LOVEmyBEACH newsletter:		Or visit lovemybeach.org/ newsletter to sign up.		
Are you following, and spreading the word about LOVEmyBEACH on Twitter, Facebook or Instagram?		 f lovemybeachnw ✓ @lovemybeach_nw ☑ @lovemybeach_nw 		

Employee pledges

The beaches and seas in the North West are cleaner than they have been in 20 years but they needs everyone's help to stay that way. Did you know you can help from work and at home?

Here's 3 simple tips on how you can help



Here's how you can help:

After cooking, bin your used cooking oils and fats by pouring them into a heatproof container to cool before binning, and wiping out greasy pans with kitchen roll. Preventing fat and oil from entering the pipes and drains reduces the likelihood of sewage spills into the seas.

Bin all flushable wipes, sanitary items and cotton buds rather than flush them down the toilet. Only flush the 3P's; pee, poo & (toilet) paper!

Reduce your single use plastics and help reduce litter and waste. Refuse plastic bags, bottles, cutlery and straws; consider reusable items instead.

Name	Email (OPTIONAL - if you wish to receive more info)	l pledge to bin all my used cooking fats & oils		l pledge to only flush the 3P's: pee, poo and paper		l pledge to reduce my use of single-use plastic bottles & drinks cups		
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Make your pledge below...

