

CYCLING AND WALKING TO WORK FUND

Promote walking and cycling benefits to your employees, and reap the benefits as a business!










The Liverpool City Region (LCR) Cycling and Walking to Work Fund is an exciting new initiative, for businesses.



Dedicated Business Support Officers from the Merseytravel Engagement Team are working with local businesses at a time and place to suit them, to develop a tailored action plan for their staff and promote sustainable transport methods for getting to work.



The service is completely free to businesses, and is funded by the Department for Transport Cycling and Walking to Work Programme Pilot Fund. By understanding your business operations, staff catchment area and local walking and cycling opportunities, we can provide tailored walking and cycling support, which may include:

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|  Walk/Cycle/ Postcode Maps |  Bikes/ Travel Passes |  Travel Action Plans |
|  Grants to Enhance Walk/ Cycle Provision at Your Business |  Journey plans for staff |  Active Travel Toolkits |
|  How to Get to Guides |  Walk/ Cycle Events for Staff |  Challenges/ Initiatives |

Benefits include:

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|  Reduced absenteeism at work |  Happier, healthier workforce – through increased physical activity levels |
|  Contributes to Corporate Social Responsibility |  Enhanced recruitment opportunity – through improved access options |

Get in touch:

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