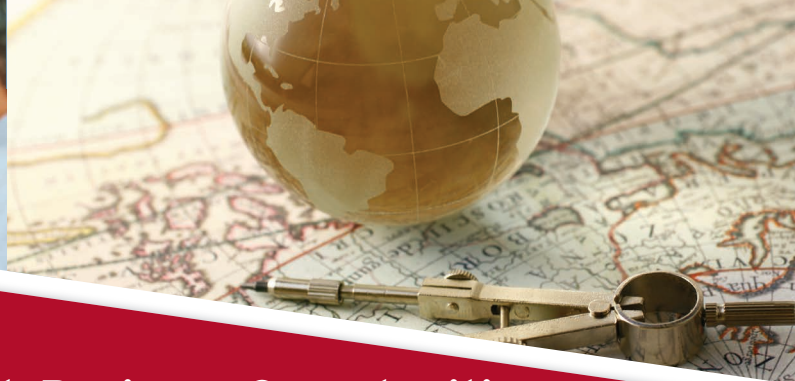




European Union

European Regional
Development Fund



Enhancing SME's International Trade Performance

Unlock Business Opportunities in Ireland

*Specialist advice, events
and financial support to
enhance your international
trade strategy.*

Event date

11:45 - 14:00 30 January 2018

Venue

Ruskin , Ruskin Drive, St. Helens,
Merseyside, WA10 6RP

Register

<http://bit.ly/Ruskin-ERDF>

For more information

Elena Enciso

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Ireland is an ideal first step market for UK companies. There is strong bilateral trade between the 2 countries and 3 million British tourists visit Ireland every year.

The UK is Ireland's most important trading partner while Ireland, with a population of 4.6 million is the 5th most important market for British exports, thus illustrating the significance of geography in facilitating economic interaction.

Benefits for UK businesses exporting to Ireland include English speaking, same time zone, strong transport links, similar regulatory and legal framework, sophisticated consumer market, open economy, used to imports and good perception of the quality of British goods and services.

People-to-people contacts also contribute an important strand to the Irish-UK partnership. The Irish community is part of the fabric of British society and Irish people make a significant contribution in every walk of life in today's Britain.

Agenda

- Doing Business in Ireland - Margaret Bourke, DIT
- Considerations when trading in Ireland - Paul Whitnell, British Irish Trading Alliance
- Export Success in Ireland Case Study
- European Regional Development Fund (ERDF) support available for local businesses

Eligibility

SME's based in the Liverpool City Region will have priority to attend this event.

This support is delivered by the North West International Trade Team under the Enhancing SME's International Trade Performance project funded by the European Regional Development Fund (ERDF) and Department for International Trade (DIT).

Supported by