# invest**sefton**



## **Investsefton Newsletter**

## **Issue 55**

Welcome to the Christmas edition and the final Investsefton newsletter of 2015, of which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

### Wishing you a Happy Christmas and a Prosperous New Year from Investsefton



#### SEASONS GREETINGS TO ALL OUR NEWSLETTER SUBSCRIBERS.

As we head towards the New Year we hope that you have had an enjoyable 2015 and that your business will continue to thrive in 2016.

As the saying goes 'out with the old, in with the new.' We are bidding farewell to the Merseyside Business Support Programme (MBSP), which has provided support and guidance to local businesses over the last 3 years.

We are in the process of wrapping up the programme while continuing to work with Liverpool City Region Local Enterprise Partnership, Local Authorities and Chambers of Commerce to establish a brand new business support programme in 2016.

We will have more news on this exciting new development early in the new year.

We will return in the New Year with the next edition of our newsletter. Until then, all the best from the team at Investsefton!

#### **Sefton Companies Celebrate Success**



https://claritycreation.createsend.com/t/ViewEma...5A3C/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1 (2 of 7) [18/12/2015 08:15:28]



Stubbs Parkin move to prestigious new offices in **Southport**...more

Southport life coach recognised for grasping new technology for her work with female entrepreneurs...more

**35 under 35**: meet some of Liverpool's most high-flying entrepreneurs including UK Military School, **Bootle**, The Treasure Trove, **Crosby** and Wyzowl, **Southport**....more

Entrepreneur snaps-up revived hotel, The Bold in **Southport**...more

Sefton businesses can work with **InvestSefton**, to tap into free business support available under newly developed and emerging business support programmes.

This includes free one to one business diagnostics; help with accessing new markets and export, sales and marketing, access to grants and finance and much more.

To find out how we can help you grow your business or to tell us your good news story contact us directly at **0151 934 3450** or info@investsefton.com.

#### **INVESTSEFTON EVENTS in 2016**



Events planned for 2016 will be published on our **website calendar** in the new year, so keep checking the calendar for details. In the meantime, please find below details of other local business support events, which may be of interest to you:

#### **Other Events**

Liverpool & Sefton Chamber of Commerce Events... more

IFB2016 – Your Global Marketplace – Event News....more

Networking with Sandra Gee....more

UKTI Export events....more

Venture Funding Pitch Workshop. Wanted: Ambitious start-ups and SMEs...more

Latest news.....



Grants of up to £20,000 are available to stimulate **renewable energy** generation projects in urban communities....more

Funding Merseyside businesses, the Regional Growth Fund....more

New SME voucher scheme with University of Liverpool....more

Feasibility study funding for small firms....more

Chancellor's Autumn Statement summary for small firms....more

50 shippers back Peel Ports' Cargo200 initiative...more

What is IFB2016?....more

Southport's Chapel Street is 'booming' as last empty shopping unit is filled in time for Christmas....more

Government to launch Crown Marketplace for small business procurement....more

Read all news stories on investsefton website news archive page.

#### Welcome Sarah



Sarah Kemp has joined Sefton Council as one of two new Executive Directors. Sarah will be working with Chief Executive Margaret Carney and Executive Director Charlotte Bailey to deliver key priorities for Sefton over the coming months including investment and development.

Sarah's background is a mix of both private and public sector, working both within the UK and overseas. Originally a science graduate, Sarah's early working career in Life Sciences gradually became less technical and more commercial leading to International Business Development Posts in large global corporates, including several years of working with SMEs.

Sarah spent ten years working in Economic Development functions, leading the business-facing activity as a Director of the North West Regional Development Agency for six years, in areas that included key industry investment programmes, NW BusinessLink, international trade, inward investment and investor development.

Most recently she been working for Manchester Growth Company – effectively the economic development arm of the Combined Authority of Greater Manchester with a group remit for Inward Investment, Internationalisation of developed economies and a focus on Financial, Professional and Business Services and Digital Technology.

#### And Finally....



## Sefton Council will provide restricted services throughout the Christmas and New Year holidays.

Significant savings are being generated as most staff are required to take unpaid leave on December 24, 29, 30 and 31. This will contribute towards the further £55m savings required to achieve a balanced budget by 2017. Many services will not operate and most Council buildings will be closed.

**The investsefton team**, as well as many other council services will be closed for the shutdown period from 24/12/15-04/01/16 and all enquiries/messages/emails during this time will be dealt with when we return to the office on Monday 4th January, 2016.

Please **OPEN THIS** document for further information on other council services or visit the council's website at: www.sefton.gov.uk

An automated phone service will be available between December 24 and January 4 on **O845 140 0845**. Full Council services will resume Monday January 4, 2016.

#### **Newsletter Registration**

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.



1st Floor, Magdalen House, Trinity Road, Bootle L20 3NJ T: 0151 934 3452 E: <u>info@investsefton.com</u> W: <u>www.investsefton.com</u>

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