invest**sefton**



Investsefton Newsletter

Issue 53

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

Liverpool business chiefs launch export network



Around 200 delegates attended the first **"Global Connections"** event at Liverpool John Lennon Airport on 1st October 2015. We extend a big thank you to all those who sponsored and attended.

The Network has been created to support existing and new exporters to accelerate export driven growth and make the city one of the foremost international trading regions in the world....more

The aim for the **Liverpool Exporters' Network** is to continue to grow, so keep an eye out for updates of future events and communications via our Twitter page @LivExportersNet and www.exportsefton.com

Sefton Companies Celebrate Success



Colour Wizard is a **Bootle** based car body workshop specialising in alloy wheel refurbishment, including diamond cut wheel repairs and is an approved supplier to the likes of Jaguar/land Rover, Mercedes Benz and BMW. The company received £14,770 towards new investment in a new CNC Lathe machine to allow them to meet orders for specialist diamond cut wheels....more

Kirwans Solicitors who have an office in Southport, is giving its staff specialist training so they can help clients with dementia or autism....more

Southport based award winning technology supplier, **InSite** is launching its rebranded range of software solutions for the live events industry....more

Oriel Studios (Bootle) is a full service digital print company that received £48,050 to Invest in new kit which was put to immediate use to help meet growing demand for orders from all over the UK....more

Southport companies Access Point Ltd and Inciner8 Ltd both shortlisted for Liverpool and Sefton Chambers of Commerce Annual Dinner Awards....more

Sefton businesses can work with **InvestSefton**, to tap into free business support available under the **Merseyside Business Support Programme**. This includes business development, sales and marketing, and access to grants and finance.

To find out how we can help you grow your business or to tell us your good news story contact us directly at O151

934 3450 or email info@investsefton.com.

Upcoming Business Support Events and Workshops



RSVP NOW for events & workshops to suit your key business needs:

- Save Time & Money with Cloud Accounting followed by Preparing for Auto Enrolment....more
- . Tax Relief on R&D plus How you can Achieve Growth....more
- Professional Sefton Networking....more

Visit our website for more information/updates on these events/workshops and to register to attend.

All our events are **FREE OF CHARGE** and attendance means you automatically qualify for a **free business review** from a nationally qualified business support specialist, providing advice and guidance to sustain and grow your business (*SUBJECT TO ELIGIBILITY*).

Other Events

Knowsley Council - Business Consultants Meet the Buyer Event....more

Liverpool & Sefton Chamber of Commerce Events... more

IFB2016 – Your Global Marketplace – Event News....more

Networking with Sandra Gee....more

Business Growth Service - Design Workshops....more

UKTI Export events....more

Latest news.....



Creative England launch an **interest free loan scheme** to help support the growth of digital creative companies....more

The Shell LiveWIRE **Smarter Future Awards give £5,000** each month to new businesses in the UK.... more

Shell Springboard Programme now open - 6 awards of up to £40,000 to UK-based SMEs....more

£10m to fund diet-related R&D projects....more

Urban Community Energy Fund - grants and loans to support renewable energy developments....more

Lloyds Bank Foundation – Grants Programme Announced....more

Eurostarts Programme announces Research Funding for SMEs....more

Nominet re-opens Funding for Digital Projects with a Social Impact....more

Deyes High School, Maghull, is celebrating after being crowned one of the winners in the Merseyside heats of the Chamber Awards 2015....more

New **£10m fund** launched with the aim of backing the best new technologies and research that can have a "dual use" in defence and civil sector businesses....more

Firms urged to beat North West Fund deadline....more

Read all news stories on investsefton website news archive page.

Looking for Alternative Sources of Finance?



Funding Circle is an online marketplace which can help businesses access fast and simple finance, whilst investors have the potential to earn better returns by lending to them. Funding Circle directly connects people and organisations who want to lend, with vetted, established businesses who want to borrow.

OVER £862,000 LOANED SO FAR!

Businesses submit an application which is then reviewed by a team of underwriters. Once approved, businesses post their loan request on the Funding Circle marketplace and each one is funded via an auction process. Investors choose which businesses they'll lend to and place bids of the amount of money they wish to lend, and the interest rate they want to earn. Investors bid small amounts on hundreds of different businesses to spread their risk.

Sefton Council has invested in Funding Circle to provide funding for credit worthy businesses located in Sefton. Further details can be found at www. fundingcircle.com

Alternatively please contact Colin Hickey at Colin.hickey@investsefton.com or call 0151 934 4646 (m: 07970 743433).

Visit the **Access to Finance** page on our website for details of other funding initiaitves including the **Merseyside Jobs & Growth Fund**.

Grants Help Sefton Businesses To Grow

Sefton Council and the Liverpool City Region Local Enterprise Partnership's (LEP) Business Growth Grant programme has supported 26 businesses across the borough, **helping to create 180 new job opportunities**.

The programme secured support from the Regional Growth Fund (RGF) which was open to bids from local and inward investing businesses to fund a range of projects.



In Sefton, grants totalling more than £1.5 million and ranging in size from £10,000 to £320,000, have leveraged a further £8.6 million in private sector investment. The money has helped fund projects as diverse as expanded production facilities, software upgrades and the purchase of new machinery.

The programme was managed locally by **InvestSefton**, Sefton Council's business support and investment service.

Cllr Marian Atkinson, Sefton Council's Cabinet Member for Regeneration & Skills, and Bootle MP Peter Dowd, recently visited two Sefton businesses – Oriel Studios and Colour Wizard – to see how the support has helped with their growth plans...more

And Finally....

Lost Voices....

Sefton's lost voices is a project that gives people in the early stages of memory loss the chance to record their oral histories

Do you have a friend or relative who is becoming increasingly forgetful? Are you living with memory loss yourself? Many of your friends, parents, grandparents and older relatives have led exceptional lives and have amazing stories to tell. Do not let their experiences be lost to history....more



Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.



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1st Floor, Magdalen House, Trinity Road, Bootle L20 3NJ T: 0151 934 3452 E: <u>info@investsefton.com</u> W: <u>www.investsefton.com</u> COPYRIGHT © 2013 INVESTSEFTON

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