

# Investsefton Newsletter Issue 52

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

DON'T MISS OUT on the Liverpool Exporters' Network launch event



LAST DAY TO REGISTER to secure your place at the launch of the *Liverpool Exporters' Network* 

Come and meet advisors, experts and other exporters who can help you develop your export success.

Staged air side in the unique venue of Hangar 3 at Liverpool John Lennon Airport, this will be the **biggest event of its kind across the region**. So, if you're already **exporting**, thinking about exporting or are looking at **New Markets** and trade opportunities **across the UK**, then this event is for you... **MORE DETAILS....** 

## **Register here**

## **Sefton Companies Celebrate Success**



Mottram Decorators Limited wins construction contract with help from Investsefton....more

A £16,000 Business Growth Grant helps **Formby**-based **The Christmas Decoration Company** into new markets....more

**Southport-headquartered** medical negligence and serious injury law firm **Fletchers Solicitors** has gained approval to adopt an alternative business structure (ABS)....more

**Southport** company **AdaptiveComms** is celebrating after managing director James Brayshaw was shortlisted for two entrepreneur awards....more

Profits have risen by almost a fifth at a **Southport**-headquartered furniture retailer (**Stokers Holdings**) that can trace its roots back to the 19th century....more

MBO for £7m-turnover packaging maker, T.W. Parker (Paper) Ltd, trading as **Parkers**, based in **Bootle**....more

VC fund backs **Crosby** company **The Webinar Vet**....more

Sefton businesses can work with **InvestSefton**, to tap into free business support available under the **Merseyside Business Support Programme**. This includes business development, sales and marketing, and access to grants and finance.

To find out how we can help you grow your business or to tell us your good news story contact us directly at **O151 934 3450** or email info@investsefton.com.

## **Councillor Marion Atkinson Cabinet Member Regeneration & Skills**



Councillor Marion Atkinson is Sefton's new Cabinet Member for **Regeneration & Skills** with a wide portfolio of responsibilities that includes business growth; enterprise; investment and employment.

Marion is looking forward to her new role and has already visited a number of key business sites in Sefton and met the council's **InvestSefton** and **Sefton@Work** teams.

Marion has been kept busy overseeing bids for new European funding which could bring as much as **£4.2m to the borough for new business support and employment** activities.

Marion commented "I have been delighted to see the impressive work of our business facing teams and I'm particularly keen to promote the many successes which often go unseen by the Sefton community. I'm also looking forward to visiting some of the Sefton businesses who have benefited from this support over the coming months"

### **Upcoming Business Support Events and Workshops**



## **RSVP NOW** for events & workshops to suit your key business needs:

- Global Connections Export Expo
- . How you can achieve Growth plus Credit Management
- . Communication Matters PR tips
- Social Media/Linkedin
- Save Time & Money with Cloud Accounting followed by Preparing for Auto Enrolment
- . Tax Relief on R&D plus How you can achieve growth
- Professional Sefton Networking (date tbc)
- . Marketing (dates tbc)
- . Tendering for contracts (dates tbc)

Visit our website for more information/updates on these events/workshops and to register to attend.

All our events are **FREE OF CHARGE** and attendance means you automatically qualify for a **free business review** from a nationally qualified business support specialist, providing advice and guidance to sustain and grow your business (SUBJECT TO ELIGIBILITY).

#### **Other Events**

Explore New Opportunities at Supply Chain Connect, 7th – 8th October....more

Liverpool & Sefton Chamber of Commerce Events... more

Networking events with Sandra Gee...more

#### Latest news.....



Business Growth grants help Sefton businesses generate 350 new jobs....more

**New Merseyrail trains** 'could be a reality by early 2020s'....more

**IFB** and **Mersey Tunnel** highlighted in **devolution** submission....more

Power to Change Trust – Initial Grants Programme....more

New Support Scheme for **Young Entrepreneurs....more** 

New £8 million funding to boost rural tourism....more

£5m Liverpool City Region funding pot opens....more

Read all news stories on investsefton website news achive page.

## **Opportunity for companies: Active Workforce**

**Active Workforce** is a health and wellbeing project aiming to provide employees of participating organisations with opportunities to take part in a variety of physical activity sessions and healthy workshops whilst at their workplace. By increasing levels of physical activity in staff, it has proven to reduce sickness absence levels in the workforce.



There are now 11 local organisations involved in the programme, and their employees regularly access a wide variety of activities including Tai Chi classes, health seminars, ballroom dancing and weight management courses.

Other employee benefits include; platinum gym memberships with up to 40% discount at all 8 Sefton

Leisure Centres, Buddy Memberships, Newsletters with regular health tips and advice, free or reduced entry to Active Workforce events and competitions plus much more!

Active Workforce offers a range of options depending on the level of support the organisation requires. For more information please contact the Active Workforce Team on **O151 934 2079** or email: active.workforce@sefton.gov.uk

## And Finally....

## Are You Flood Risk Ready?

Floods can happen anywhere at any time. Even if you live miles away from the coast or a river, there's still a chance flooding could affect you and the impact can be devastating.

Flooding cannot be prevented entirely, but the risks of flooding can be reduced by understanding its causes and impacts and by working together

For advice on what to do to protect yourself, your property and your community before, during and after a flood visit the flooding advice page on **Sefton Council's**website . Download the **Be Flood Ready** leaflet.

You can also visit www.floodready.co.uk, a new

website designed to raise awareness and knowledge of flood risk in the North West to enable our communities to become more resilient to flooding in the future.



## **Newsletter Registration**

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.









1st Floor, Magdalen House, Trinity Road, Bootle L20 3NJ T: 0151 934 3452 E: info@investsefton.com W: www.investsefton.com COPYRIGHT © 2013 INVESTSEFTON

**Unsubscribe instantly**