

exportsefton

Global Markets, Local Opportunities



What is **exportsefton** about?

- Helping your business win new customers
- Business led and focussed initiative
- Ultimately targeting Export
- ...but every journey begins with a first step
- Entering new regional, national and international markets



Why **export**?

- more productive and innovative than non exporters
- are more resilient to an economic downturn
- achieve stronger financial performance
- have a higher profile and more credibility
- more likely to stay in business



How will **exportsefton** work?

- Facilitate your journey
- Expert support, locally available
- Platform to access & share knowledge, experience & global networks
- Enable peer to peer support - mentoring



How will **export**sefton work?

- Partnership includes local businesses, Liverpool & Sefton Chamber of Commerce, UKTI & LCR LEP
- Establish 'Sefton Exporters Network' with regular meetings
- www.exportsefton.com



exportsefton Mentoring

- Share experience, successes, knowledge and networks to help other companies do business overseas
- Support your local economy to grow, create jobs and wealth
- Benefit from being part of a network that listens to your needs, receiving support and advice that helps you meet your goals
- Take advantage of marketing opportunities and logistical support



Contact us

T: 0151 934 3450

E: team@exportsefton.com

New Markets Support

35% contribution to the cost of commercial advice in a broad range of disciplines that can enable your business to grow including (but not limited to):

- Financial Advice—Investment readiness, Business Planning, Corporate Finance etc
- Applied Research & Development
- Legal Advice—Employment Contracts, Intellectual Property, etc
- Product/Service Development & Diversification
- Sales & Marketing
- Interim Sales & Finance Development
- Export Development
- Supply Chain Development

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investsefton Business Support

- Highly experienced, SFEDI qualified advisors
- Free business events and workshops to meet your business needs
- Wide range of business advice and guidance
- Quality signposting to partners
- Recruitment of new staff and apprentices through Sefton@Work
- Finding premises and helping you to relocate your business in Sefton
- Developing supply chain opportunities in public/private procurement
- Signposting new business start-ups through one of our many partners

Working with partners and other public and private sector organisations
to get the right support at the right time for your business

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w. www.investsefton.com

What next?

- Visit www.exportsefton.com and register
- Attend the first 'Sefton Exporters Network'
- Sign up to be an Export Mentor
- Contact us about Export, New Markets or ANY issues affecting your business – we are here to help you.

Tele: 0151 934 3452

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Thank You

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