

investsefton



## Investsefton Newsletter Issue 47 APRIL 2015

Welcome to the latest monthly edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

### Sefton Economic Forum - Expanding Your Markets

Wednesday, 29th April 2015, from  
9.00am-11.30am (*including registration,  
tea/coffee, Danish pastries*)  
Ramada Plaza Hotel, Promenade,  
Southport PR9 0DZ

Forum highlights include:

- Southport Development Strategy
- Strategies for growing your business
- Expanding your company skills and expertise
- Case studies by local businesses
- New Markets and Export for Sefton businesses

Attendance at this event is a must if you're looking to grow your customer base and expand your markets.



Don't miss out! Register today!

Complete the on line [registration form](#), hit the submit button at the end of the registration form and that's it! Alternatively you can email us at [events@investsefton.com](mailto:events@investsefton.com) or call us on 0151 934 3450 to book your place.

## Events - Dates for Your Diary

Business Plans

[Tuesday 21st April](#), Magdalen House, Bootle, 8.30am-12pm OR [Tuesday 28th April](#),

Southport Town Hall, 8.30am-12pm

Improve your Business Cash Flow

[Tuesday 21st April](#), Southport Town Hall, 8.30am-12pm OR [Tuesday 28th April](#), Magdalen

House, Bootle

Sefton Economic Forum [Wednesday 29th April](#),

Ramada Plaza Hotel, Southport 9.00am - 11.30am

Fired Up for Growth [Wednesday 20th May](#), 8.30am-11pm Ramada Plaza Hotel, Southport

Cold Calling for Chickens [Friday 22nd May](#), 9.30am – 12noon, Southport Town Hall

Digital Workshop [Wednesday 17th June](#), 9.30 am Wednesday 17th June 2015

Registration 9.30am – Start 10.00am-12noon(including light refreshment)

For more information and/or to register for any of these free events then visit our [website](#) event calendar and select month/date/event of your choice OR click on any of the above highlighted dates.

***Priority for places on events is given to small to medium sized private sector businesses (SME's) based in the Sefton Council area that have been trading 1day+. Places are limited to one delegate per organisation.***



## A New Vision For Southport

Sefton Council has appointed consultants to form Southport Development Strategy, creating a Vision for Southport Town Centre and Seafront running until 2030.

This clear Vision will form stronger links between Southport's visitor economy and the wider business community – aimed at creating a more vibrant town centre and seafront to make Southport a better place for both local residents, businesses and visitors. ([Read More](#))



## Peel Ports launches Liverpool2 Recruitment Drive

Peel Ports has launched a recruitment campaign to hire the first tranche of the 500 jobs it will create by building a new £300m deep water container terminal in Liverpool.

As part of its ambitious growth strategy, Peel Ports is now looking to take on an extra 90 staff in a move that marks the beginning of its exciting plans to further develop the Port of Liverpool. ([Read More](#))



## Broadband Connection Vouchers Scheme

The Connection Vouchers Scheme offers businesses, charities and social enterprises in Liverpool City Region the opportunity to apply for grants worth up to £3,000 to cover the cost of high-speed broadband installation.



The [connection vouchers](#) (between £100 and £3000) will pay towards the fixed cost of getting you connected; you pay the ongoing line rental charge and VAT. ([Read More](#))

## More news .....

### Fletchers Solicitors expands Southport head office

Fletchers Solicitors has expanded its head office by taking over the last remaining floor of Dukes House on Southport's Hoghton Street following a period of rapid growth. ([Read More](#))

Do You have an Idea that could help people in your Community ?  
If so this could be for you...([Read More](#))

Read these and all the rest of this month's news stories on our website [news page](#) . To read previous news items visit our [archive news page](#).

## Merseyside Business Support Programme

Could your business benefit from high quality business advice and support from a nationally accredited business support adviser?



EUROPEAN UNION  
Investing in Your Future  
European Regional  
Development Fund 2007-13

You may be eligible to receive fully funded detailed diagnostic and tailored support, business operations and business planning, help with accessing finance and grant funding, cashflow and cost reduction to name but a few.

For further information on how we can assist your business to grow visit the [Merseyside Business Support Programme](#) page on our website or contact us directly on 0151 934 3450 or email: [info@investsefton.com](mailto:info@investsefton.com)

## And Finally....

The Grand National, the world's greatest horse race takes place every year at Aintree Racecourse in the Borough of Sefton. This year's event took place on Saturday 11th April and was won by a horse called Many Clouds.



The first official Grand National, which took place in 1839, was won by a horse called Lottery.

The Grand National has produced many great winners but the most famous of them all is Red Rum, trained by Donald 'Ginger' McCain on the shores of Southport, Merseyside (again in the Borough of Sefton).

It's been over 40 years since Red Rum went on to win three times the gruelling four-and-a-half mile chase at the Grand National in 1973, 1974 and 1977 and between his wins he came second twice.

Red Rum died on Wednesday, October 18, 1995 at the age of 30. Appropriately after his death, Red Rum was laid to rest in the shadow of the winning post at Aintree's Grand National Course. His grave is marked by an engraved stone listing his Grand National record, and a life-size bronze commemorates this legendary competitor, along with a race staged at the Grand National meeting, the Red Rum Chase, named in the great horse's memory.

## Newsletter Registration

If you would like to receive a copy of our monthly newsletter please email us at [info@investsefton.com](mailto:info@investsefton.com) or complete our [online registration form](#).

Back issues of our newsletters can be downloaded by visiting our website [Investsefton newsletter](#) page where you will be able to download 2014 and 2015 newsletters.

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).

Check out our [EVENT CALENDAR HERE](#) for details of our business support events.



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