

investsefton



Investsefton Newsletter Issue 39 January 2015

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

FREE Workshop 'Selling your way to success'

Places are booking up fast so reserve your place NOW for this FREE 3 hour Workshop!

At the workshop you will learn about:

- Maximising your chances of winning a sale and building an ongoing business relationship
- Communicating in a language your prospect will relate to and how to do this
- Creating emotional reasons to buy- 80% of buying decisions have an emotional element

.....*and much more!*

A choice of two dates and venues are available- Tuesday 3rd February, 1pm-4pm, Bootle Town Hall or Tuesday 10th February, 1pm-4pm, Southport Town Hall.

Visit our website to [book your place](#)

Looking to access more finance?

InvestSefton has now allocated over £1,05m from its Government funded Business Growth Grant programme to 14 Sefton businesses. This has attracted over £6m private sector investment and will help create 123 new jobs in Sefton.

If you have an immediate investment opportunity then visit our [website](#) to find out more; act now as this opportunity is due to close.

Sefton Council are also working with leading UK crowd funding specialists- Funding Circle to offer loans to Sefton businesses.

For further details visit our [website](#) or go to www.fundingcircle.com

Professional Sefton- save the date now!

We are inviting professionals to be involved in our new Professional Sefton Network. Come along and find out what we're doing in Sefton to support businesses and how this can add value to you and your clients. Talk to us about what we can do to support you and find out about the New Markets Programme- your business should be registered on www.advicefinder.co.uk

The new Professional Sefton Network will be launched on Wednesday 25th February at the Ramada Plaza Hotel, Southport. So, if you are an accountant, solicitor, architect or commercial estate agent supporting Sefton compaines, then this event is aimed at you.

Further details will be announced shortly.

Export Sefton

Our new 'Exportsefton' website will be coming soon along with the launch of our exciting Sefton Exporters Network. If you're looking to grow your business, either nationally or internationally, then our Sefton Exporters Network can help.

Put the date in your diary for Wednesday 4th March. The venue is a secret for now, but watch this space as it will be announced soon!

Free English and Maths courses for employed adults

The Liverpool Adult Learning Service is offering FREE part-time English and Maths courses to employed adults. These courses are FREE and will be held at one of our Adult Learning Centres (nearest to your business) or at your business premises if 6 or more staff are involved. A typical course will take up to 45 hours.

Please visit our [website](#) for more details, or contact Craig Redman on 0151 288 6108 or email craig.redman@sefton.gov.uk

New courses at Port Academy Liverpool

In January 2017 the new Manila Amendments will come into force which means that all seafarers will need to be in possession of a valid and up to date PST (Personal Survival Training) certification.

Port Academy Liverpool (based within Hugh Baird College, Bootle) are providing a range of courses over a range of dates to ensure that anyone working on board vessels will be prepared for the changes in legislation that are coming in 2017.

For more details please visit our [website](#) or contact enquiries@portacademyliverpool.com (Tel) 0151 353 4444 ext 5549

In the news this week....

Hunt starts for innovation stars across Merseyside ([Read more...](#))

Government start-up scheme hits milestone ([Read more...](#))

2015: A key year for doing business with the US ([Read more...](#))

Read these and all the rest of this weeks news stories on our [news page](#).

Newsletter Registration

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