

investsefton



## Investsefton Newsletter Issue 31 November 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

### Sefton Economic Forum 'Are you ready for Growth?'

As we near the end of 2014, the Sefton Economic Forum will take a look back at what's happened and a look forward to the future; planning for growth and helping you to achieve it.

The Forum will be followed by a series of 4 workshops aimed at meeting key business issues:

- *Intellectual Property*
- *Marketing*
- *Twitter*
- *New ways of doing business with Sefton Council*

The Forum will be held at Aintree Racecourse on Tuesday 25th November from 7.30am until 10am, with workshops from 10am to 12pm. (All delegates will be able to attend 2 of the 4 workshops)

***The SEFTON ECONOMIC FORUM can be a platform for your business to connect you***

**to**

***new customers in the UK and globally. For more information on the forum and the workshops, or to book your place, visit our [website](#).***

Thinking of exporting or looking at new markets?

Watch this space as our new [www.exportsefton.com](http://www.exportsefton.com) website will be coming soon!

Merseyside Special Investment Fund hits the £1m milestone

Merseyside Special Investment Fund has hit the £1m milestone in supporting new businesses- including 33 Sefton businesses. Read the full story on our [website](#).

International Festival for Business 2014- Full impact revealed

The evaluation report for IFB 2014 has been published. Visit our [website](#) for more details on this and how to access the report.

Free event for businesses interested in China

When? Wednesday 26 November 2014, 7.30am – 10.00am

Where? Hilton Liverpool Hotel

For an agenda and registration details visit our [website](#).

Event- Understanding incoterms in international trade

When? Thursday 28th November 2014- 10am – 1pm

Where? Port Academy Liverpool, Hugh Baird College, Bootle

Cost: £147.50 per delegate

For further details and how to register visit our [website](#).

Investsefton upcoming events.....

Tuesday 25th November: *Sefton Economic Forum (See above)*

Thursday 11th December: *A Guide to The Chest*

Visit our [events calendar](#) for more details on each event or to book your place.

## In the news this week....

Organisation supporting family firms sets up North West base ([Read more...](#))

Aintree factory changes hands ([Read more...](#))

Shipping industry hailed on Liverpool2 visit ([Read more...](#))

Read these and all the rest of this weeks news stories on our [news page](#).

## Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list please email us at [info@investsefton.com](mailto:info@investsefton.com) or complete our [online registration form](#).

Keep in touch with us! Visit our [Website](#) or follow us on [Twitter](#).



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