Campaign Monitor Newsletter



# Investsefton Newsletter Issue 29 October 2014

Welcome to the latest edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton.

## Sefton Economic Forum 'Are you ready for Growth?'

As we near the end of 2014, the Sefton Economic Forum will take a look back at what's happened and a look forward to the future; planning for growth and helping you to achieve it.

The Forum will be followed by a series of 4 workshops aimed at meeting key business issues:

- Intellectual Property
- Marketing
- Twitter
- New ways of doing business with Sefton Council

The Forum will be held at Aintree Racecourse on Tuesday 25th November from 7.30am until 10am, with workshops from 10am to 12pm. (All delegates will be able to attend 2 of the 4 workshops)

The SEFTON ECONOMIC FORUM can be a platform for your business to connect you

to

new customers in the UK and globally. For more information on the forum and the workshops, or to book your place, visit our website.

#### Thinking of exporting or looking at new markets?

Watch this space as our new www.exportsefton.com website will be coming soon!

#### Two new grant schemes for Employers

The Department for Business, Innovation & Skills (BIS) currently have two new Government grant schemes for employers, which provide a 50% cash match for improving the engineering skills of their workforce. These are:

- •£10 million to improve engineering careers
- •£10 million to develop women engineers

These funds will remain open for applications until 5th December

For more information visit our website.

#### Investsefton upcoming events.....

Wednesday 5th November: *Excel- Getting to grips with the numbers* LAST REMAINING PLACES !!!

Tuesday 25th November: Sefton Economic Forum (See above)

Visit our events calendar for more details on each event or to book your place.

#### In the news this week....

Southport industrial cleaning firm says it can 'zap' Ebola in 60 seconds and calls for prevention over cure (Read more)

Incubator helps SMEs take off (Read more)

Northern high speed rail plans move closer (Read more)

Read these and all the rest of this weeks news stories on our news page.

## **Newsletter Registration**

If you did not recieve this newsletter direct from us but would like to be added to our mailing list please email us at info@investsefton.com or complete our online registration form.

Keep in touch with us! Visit our Website or follow us on Twitter.



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