

investsefton



## Investsefton Newsletter Issue 1

Welcome to the first edition of the Investsefton newsletter, which we hope will give you the opportunity to find out more about the latest business news, opportunities, events, funding, incentives and support available to businesses in Sefton, along with weekly features and much more.

### Free Business Event 'Twitter for Beginners'

Investsefton in partnership with Online Guru invite you to come along to a session on Twitter and to hear an overview of how to use this Social Media platform as a marketing tool for your business.

This 3 hour workshop will be held on Wednesday 14th May at 9.15am, in the Sefton Council offices in Bootle. ([...Read more](#))

### Export: Make It Happen @Sefton

You are invited to attend a free series of sessions organised by Liverpool and Sefton Chambers of Commerce in partnership with Invest Sefton and Barclays Bank. These are designed to help businesses who already trade overseas or are still exploring the idea of starting to export. ([...Read more](#))

## Sefton Council to Finance Local Business Growth through Funding Circle

Sefton Council and Funding Circle announced the launch of the Local Business Lending Partnership, a pioneering new scheme, to stimulate local economic growth and employment through improved access to business finance.

As part of the scheme, the council will lend £100K directly to businesses based in Sefton using Funding Circle, the UK's largest online marketplace where people and organisations directly lend to small businesses ([...Read more](#))

## Southport BID

Businesses in Southport have voted yes for a Business Improvement District (BID). ([...Read more](#))

## Property Search

Looking for commercial/business sites or premises in Sefton? Search our on-line commercial [Property Database](#) or call us on 0151 934 3470. If you would like to arrange to view any of the premises detailed or require further help and guidance on this or any other business issues please contact us at [info@investsefton.com](mailto:info@investsefton.com) and we will endeavour to assist you. If you have commercial premises/land in Sefton and would like to advertise these on our website, please contact us on 0151 934 3470 or email: [angela.baruch@investsefton.com](mailto:angela.baruch@investsefton.com)

## Sefton Travel Team- Local Improvement Grants

Sefton Travel Team offers a range of sustainable travel initiatives in Sefton including grants of up to £5000 to help businesses develop, support and promote facilities which will improve or promote sustainable transport. Grants can be used for anything that supports improving access to employment by public transport, walking, cycling or car sharing.

For further details or for an informal chat, please contact Hannah at Sefton Travel Team on 0151 934 2147 or email [sefton.travelteam@sefton.gov.uk](mailto:sefton.travelteam@sefton.gov.uk)

## REECH into Business

REECH into Business is an energy efficiency funding scheme for Sefton SME's. Eligible businesses will receive a free energy efficiency assessment and a 50% grant towards energy

efficiency works. There are also grants available for electric vehicle charging posts. (...[Read more](#))

## Access more business support services

Visit the [links page](#) on the Investsefton website for a range of information on starting up or running a business, with links to all other relevant organisations.

## Company profile of the week

Every week we will ask a different company in Sefton a set of questions about their business. If you would like to take part in this or to nominate a business then please contact us at: [info@investsefton.com](mailto:info@investsefton.com). Our profile for this week is Richardsons Healthcare based in Bootle. To view this profile visit our website: [WEBLINK??](#)

## Feature of the week....BUILDSEFTON

Each week we will have a different feature on something relating to business. This could be a specific project, a funding scheme, or even a department within the Council. This weeks feature is the relaunch of 'Buildsefton', an initiative designed to boost local employment within the construction sector in Sefton. Keep an eye on the [Buildsefton](#) webpage for details of upcoming Buildsefton events, you can also register with Buildsefton to receive up to date construction news and any new tenders direct to your mailbox.

## Newsletter Registration

If you did not receive this newsletter direct from us but would like to be added to our mailing list for future newsletters and news then please email us at [info@investsefton.com](mailto:info@investsefton.com) or complete our [online registration form](#). To unsubscribe please click on the link below.



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