

investsefton



InvestSefton is the enterprise, business support and inward investment service of Sefton Council.

- **InvestSefton** is at the forefront of economic growth in Sefton, supporting new and existing local businesses and helping to attract new investment and jobs to the borough. Our objective is simple - to make Sefton an attractive and easy place for you to start, operate and grow your business.
- The InvestSefton team offers a wide range of services, from help with finding a new property to identifying potential sources of funding. But that's not the whole package. Aftercare support for both small and large businesses is also available from a team of highly-experienced staff, providing quality signposting, general business advice and individually-tailored assistance.
- Like many others you may be considering starting your own business, but don't know where to go for expert advice and support. StartupSefton offers free advice and the help you will need to develop a business plan, find suitable accommodation and source available finance packages including StepClever funding for new enterprises in the Linacre/Derby wards of south Sefton.
- The StepClever Enterprise Gateway Programme, a collaboration between Sefton and Liverpool, also offers support to growing businesses in the Linacre/Derby area. Invest Sefton and Liverpool Vision have joined forces to deliver the programme which has funded a wide variety of projects across north Liverpool and south Sefton. Sefton@Work provides the initial stage of the programme, providing pre-start advice and guidance where required.
- The Sefton Integrated Business Support Project is a Working Neighbourhoods Fund initiative which also offers support to both new and growing businesses in target areas across Sefton, complementing the work of the StepClever Enterprise Gateway Programme.
- If your business operates in a specific area - whether a geographical one or in terms of a particular business sector - we have something there for you. For example, the highly-successful BuildSefton project can provide opportunities if you are involved in the construction sector by identifying relevant new tenders and contracts.
- Or maybe you're located in one of the six Business Village Partnership areas? They now cover Bootle, Crosby and Waterloo, Maghull, Formby, Birkdale and Southport and can help address some of the key issues facing your business, especially if you operate in the retail trade.
- Would you welcome the chance to have your say on what's happening in Sefton's business community? InvestSefton can connect you to a range of business networks to provide you with just such an opportunity. In addition, as part of its commitment to meeting the needs of the borough's business community, Invest Sefton has launched BusinessPlus Sefton to provide direct business support and networking opportunities. For more information and details of how to get involved visit www.businessplusefton.com.
- As well as all this InvestSefton maintains close operational links with other Sefton Council departments, central Government, Sefton Chamber of Commerce, Business Link North West, The Mersey Partnership and Alliance Fund Managers to name but a few. This enables us to highlight the needs of Sefton's business community to their key decision makers.
- If you are looking to recruit staff for your business then Sefton@Work - Sefton Council's free employment and skills service - can offer the complete package working in partnership with a range of other providers in the area. This includes advice and support with advertising vacancies, job descriptions, pre-screening, testing and sifting of applicants and in certain cases financial help.
- Perhaps surprisingly, all of this valuable service is free because we are working to achieve the same goals as you - to help Sefton businesses grow and increase their turnover; the local employment opportunities they create and ultimately their profits.

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You can access **InvestSefton's** wide range of free business services as follows:

Head of Business Support

Contact Mike Mullin on 0151-934 3442
Email: mike.mullin@investsefton.com

Sefton-wide business advice and support

Contact Ann Green on 0151-934 3484
Email: ann.green@investsefton.com

Inward investment opportunities

Contact Gavin Quinn on 0151-934 3444
Email: gavin.quinn@investsefton.com

Investor development

(large and foreign-owned businesses)

Contact Simon Reid on 07891 495568
Email: simon.reid@merseyside.org.uk

Sites and premises information

Contact Gavin Quinn on 0151-934 3444
Email: gavin.quinn@investsefton.com

or

Contact Angela Baruch on 0151-934 3470
Email: angela.baruch@investsefton.com

Business start-up advice, support and finance

Sefton Integrated Business Support Project

Contact Craig Redman on 0151-934 4804 (south/mid Sefton)
Email: craig.redman@investsefton.com

or

Contact Colin Hickey on 01704 534815 (north Sefton)
Email: colin.hickey@investsefton.com

Sefton Business Village Partnerships

Contact Mo Kundi on 0151-934 3447
Email: mo.kundi@regen.sefton.gov.uk

Stepclever Enterprise Gateway project (Linacre/Derby wards only)

Contact Kristina Swift on 0151-934 3472
Email: kristina.swift@investsefton.com

or

Contact: Glyn Hawksworth on 0151-934 3486 (business growth)
Email: glyn.hawksworth@investsefton.com

or

Contact: Karen Tate on 0151-934 4719 (business start-up)
Email: karen.tate@investsefton.com

Employment and skills (Sefton@Work)

Contact Karen Towle on 0151-934 2621
Email: karen.towle@regen.sefton.gov.uk

For FREE advice and support to help you start or grow your business please contact us as follows:

South Sefton

InvestSefton

Sefton Borough Council
First Floor, The Investment Centre
375 Stanley Road
Bootle
Merseyside
L20 3EF

Tel: 0151-934 3452

Fax: 0151-934 3449

North Sefton

InvestSefton

Southport Office
150 Lord Street
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PR9 0NP

Tel: 01704 534815

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www.investsefton.com